



Intelligent Data for Smarter Business

FRANCHISE KIT





**TENDATA, A pioneer in global trade
intelligence Solutions
International trade data service
provider with 15 years of
experience**

**Professional marketing solutions for
international trade enterprises**

“

COMPANY

”

Tendata Devotes in providing integrated international marketing solutions

15

15 year experience

500+

500+staff

20000+

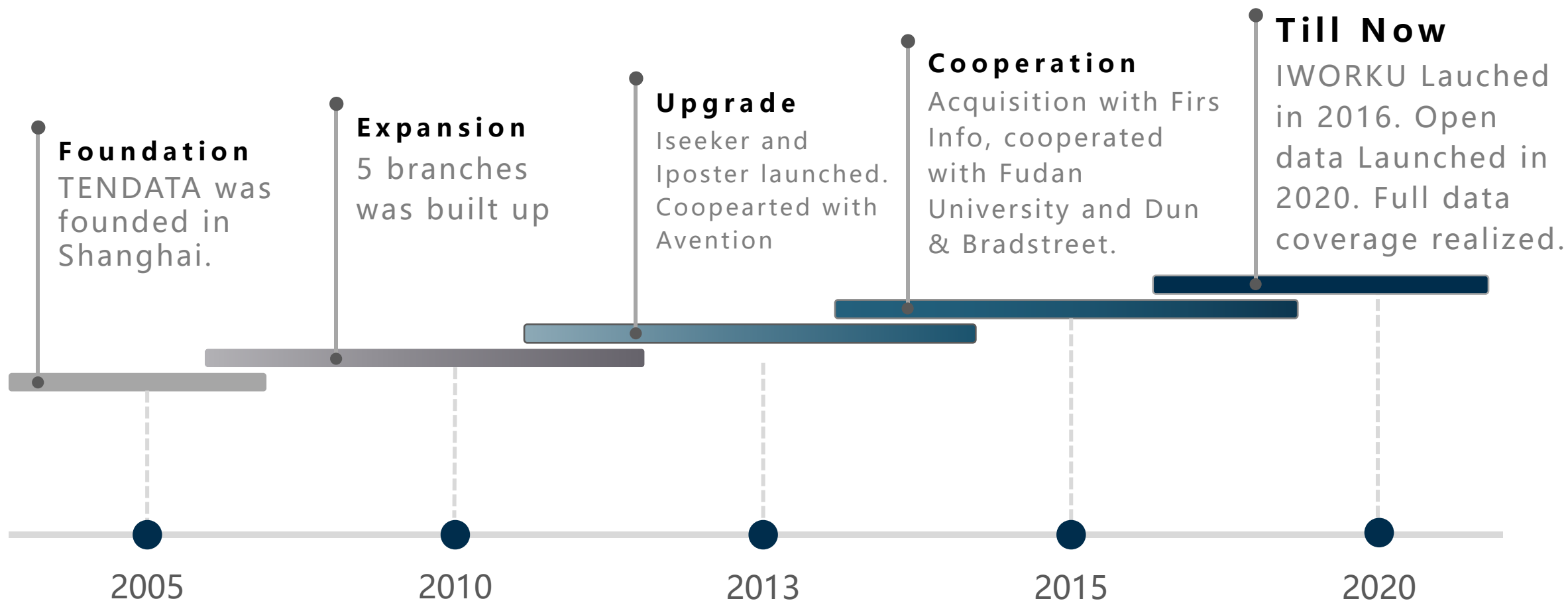
20000+loyal customers

TENDATA

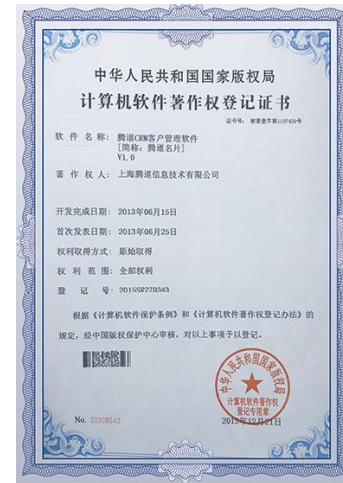
We are a comprehensive information service provider specializing in data collection, application and services in the field of international trade, as well as industry information and trade facilitation services

We own experienced technical team and after-sales support team

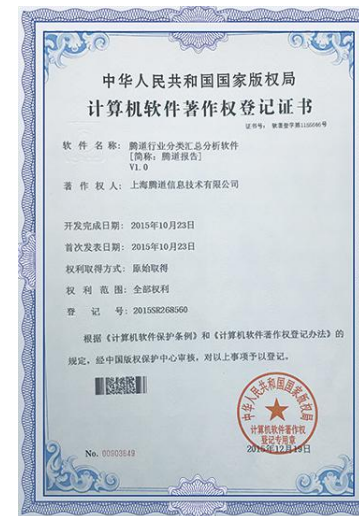
HISTORY



TECH CERTIFICATES



TENDATA owns independent technology research team, and has applied for dozens of national patent. New technologies and software products are produced every year...



WE PROVIDE

Tendata collects, integrates and applies trade data of 64 countries, business data, internet data, statistics of 198 countries.

Tendata provides industry macro analysis, global business marketing, public relations and other solutions based on big data + artificial intelligence technology.



T-discovery

Discover the Exclusive Customer



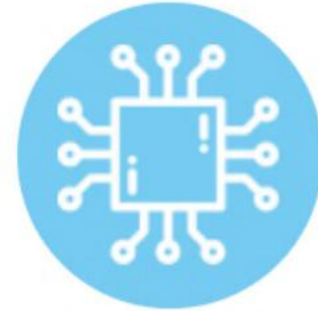
T-radar

Business Opportunity Monitoring Tool



iPoster

Integrated email management tools



T-info

Trade Database



iSeeker

Search Contact Information of Decision Makers

.01

**International
Trade
Company**

.02

**Consulting
Company**

.03

**Exhibition
Company**

.04

**Freight
forwarding
company**

.05

Entrepreneur

.06

**Goverment
Agency**

C
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“T-DISCOVERY”



Discover Trader's Exclusive Customers

Product	HS Code	Company	SIC Code
<input type="text" value="Enter Product Name"/>			
<input type="button" value="Search"/>			

Q Search History : LED light solar light fashion accessories

One Click To Search Global

Enter the product name, HS code or company name, etc., and you can find buyers and suppliers from around 63 countries worldwide.

Get your customer base at 0.01s

LED light

Product LED light

Search

Trade Data

52081

Business Data

1213

Open Data

108532

Importer (24789)

Exporter (27292)

All > Search Mode: Precise Time: Last 1 Y...

- Area: All Russia United ... Vietnam India Brazil Mex'
- Uzbekis... Peru Indonesia Costa Ri... Argentina Pr
- HS Code: All 392690... 39269099 700992... 850440... 85044090 €
- 851220... 85122020 851220... 85122099 851310... 8

Total:24789

- Filter:
- Filter Logistics Company Only One Supplier Buying from China New Buyer This Year

Trade Date ↓ Trades Sum ↓ No. of Suppliers ↓ Total:24789



ACE HARDWARE CORPORATION

united states | 179

2 Shipment Matches LED light | Supplier: 2

Last Shipment LED light: 2020-04-19

Trade: APZU3550967: 001:FWDR REF: 53E0361611 CNEE REF: P5BNH CNEE REF: P4SLM CNEE REF: 231-65223...

Profile: Ace Hardware | The Helpful Place - Ace Hardware Shop Ace Hardware for grills, hardware, home improve...



APEX LOGISTICS INTERNATIONAL (NY),

united states | 58

13 Shipment Matches LED light | Supplier: 2

Last Shipment LED light: 2020-04-19

Trade: TCNU5828797: 001:LED LIGHT

Profile: International Shipping, Logistics, & Warehousing Strong trade lanes between US and China | 50% wholes...



BEST LIGHTING PRODUCTS

united states | 11

3 Shipment Matches LED light | Supplier: 1

Last Shipment LED light: 2020-04-19

Trade: KKFU7670065: 001:LED LIGHT PO 0000056287 GCXU5211478: 001:LED LIGHT PO 0000056287 TCNU72...

Profile: Best Lighting Products

Trade Data in 3 Years



Target Market Analysis



Origin Analysis



RESEARCH

Product LED light

Search

Trade Data 52029

Business Data 1213

Open I 108681

Area:

America 22346	China 10763	United	Australia 5370	Germany 4396	Canada 3627	More
India 3548	Netherlands 2465	Italy 2200	France 1742	Spain 1491	Russia 1483	

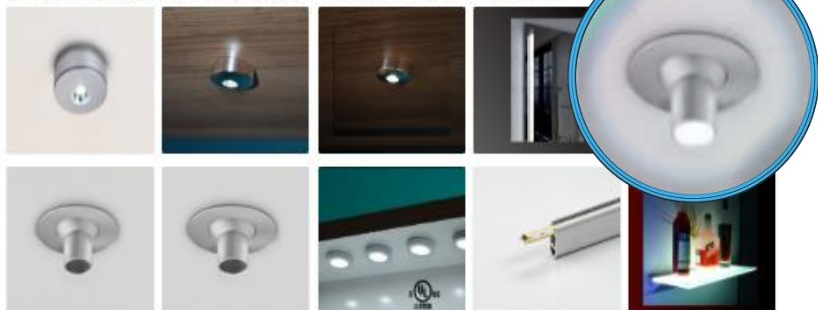
Relevance Ranking

Current Area: All, Result: 108681

LED Lighting Systems

http://led-lighting | Contact: 7

Introduction: LED Lighting Systems The new generation of customer lighting systems! W LED Lighting Systems is dedicat ed to developing and delivering the very best LED lighting solution



LED Lighting

http://led-lighting.com | Contact: 3

Introduction: LED Lighting Solutions | Buy LED Lighting Commercial and industrial LED lighting at factory direct prices. Stocked in the USA for immediate shipping. Certified UL, ETL, Energy Star and DLC certified. Suitable for billboard lighting, commercial office lighting, education and sports lighting, explosion proof / hazardous area lighting, healthcare lighting, cannabis grow lighting, industrial lighting, residential lighting, parking and garage lighting, roadway lighting and wall lighting.



OPEN DATA FUNCTION



Millions of customers data collection and selection



Visual customer info for operators' convenience. Save at least 80% time for know each buyer/seller.



The diagram text combine makes customer selection more easier and fast.



All info are real- time update.



Search in single language, shows global results of all countries

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T-RADAR

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99+

Last Purchase Date: 2019-11-02

- New Buying Records **93**
- New contacts **6**
- New Suppliers **4**
- Update company info **1**
- New read email **0**

Real-Time Alert for every customer info update.

All active contact info including Name, position, email, SNS Account etc.

WHAT T-RADAR CAN DO

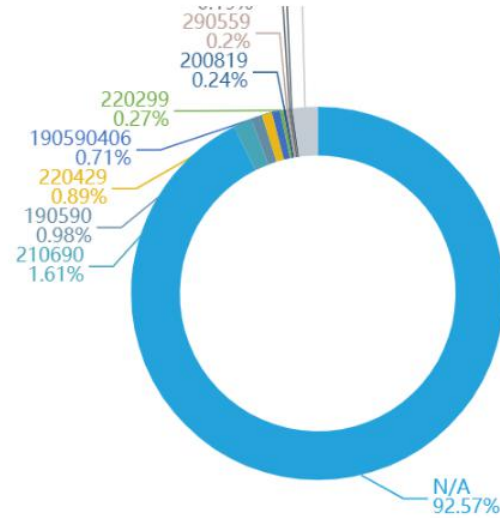
Name	Position	Email	Social Media
M [redacted] on	Key Accounts Ma...	nei [redacted] .com	
Jar [redacted]	VP of Project Man...	j [redacted] .com	
G [redacted]	Suppy Chain Man...	g [redacted] .m	
Hea [redacted]	Inside Sales Repr...	hea [redacted] .com	
R [redacted]	Owner	ric [redacted] .om	
Je [redacted]	Associate Product...	j [redacted] .com	
Jess [redacted]	Global Marketing ...	je [redacted] .com	
Dæ [redacted]	Chief Operating O...	d [redacted] .om	

date	importer	exporter
2020-04-19	[redacted] ...	C [redacted]
2020-04-19	[redacted] ...	C [redacted]
2020-04-19	[redacted]	A [redacted]
2020-04-19	[redacted]	A [redacted]
2020-04-19	[redacted]	H [redacted]
2020-04-19	[redacted]	H [redacted]
2020-04-19	[redacted]	Al [redacted]
2020-04-19	[redacted]	SE [redacted]
2020-04-19	[redacted]	SF [redacted]
2020-04-19	[redacted]	S [redacted]

Trade records including importing date, exporter(supplier), suppliers' customers, logistics details etc.

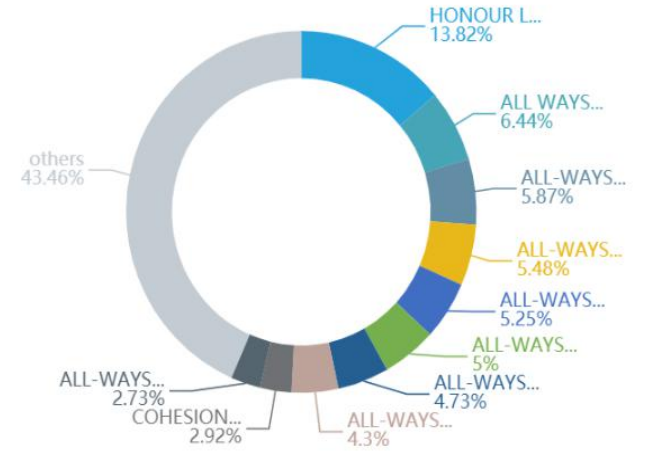
T-Radar Analysis For Each Company

Proportion



HS Code Analysis and list

Proportion



Suppliers Analysis and list



Origin Analysis and list



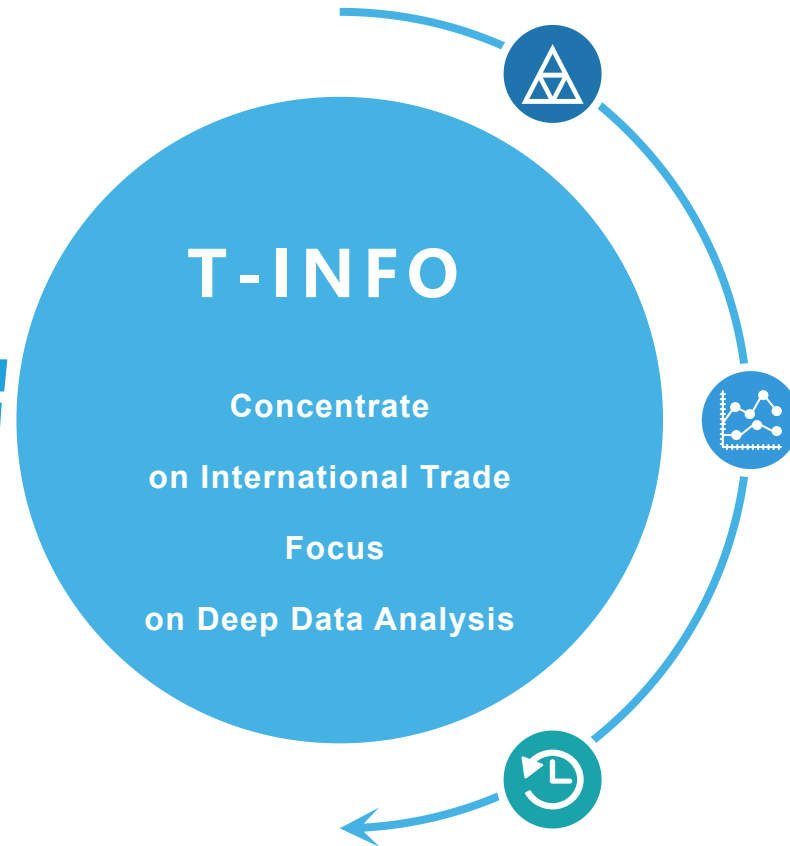
Customer Trade Trend

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T-INFO

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TETIDATA



Information Coverage

Customs data of 63 countries and more than 2 Billion import and export detailed transaction records

Trade Info

Multiple search conditions for detailed information of each cross-border transaction

Market Analysis

Nearly 20 types of market analysis reports. Customized and multi-dimensional statistics and visual analysis.

Country and Region

North America



USA

Central America

South America

Europe

Asia

Africa

Oceania

Import

View Data

Export

View Data

Buyers Analysis

- Summarized Importer Report
- Designated Importer Report
- Lost Importer Report
- TOP 10 Importer Report
- New Importers Report
- Summarized Notify Party Report

Buyers Analysis

- Summarized Exporter Report
- Designated Exporter Report
- Lost Exporter Report
- TOP 10 Exporter Report
- New Exporters Report

Buyers Analysis

- Summarized Product Report
- Transaction Trend Report
- Summarized Origin Report
- Seller and Buyer Trend Report

Logistics Analysis

- Port of Origin Report
- Port of Destination Report

Buyer Database

- CI Product Buyer database
- Chemicals Buyer Database

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I-POSTER

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Industry-specific 90%
High Arrival Rate 36,000 Annual
Exposure Rate

Over 20 Email Channels
Over 10 Spam Filtering Programs



High-End Professionals,
International Standards and
Enhance Corporate Image

In accordance with International Marketing
Standards, we enhance corporate image
and increase email open rates



Accurate and Effective, Multi-
Dimensional Activities report
In-Depth Follow Up Tracks

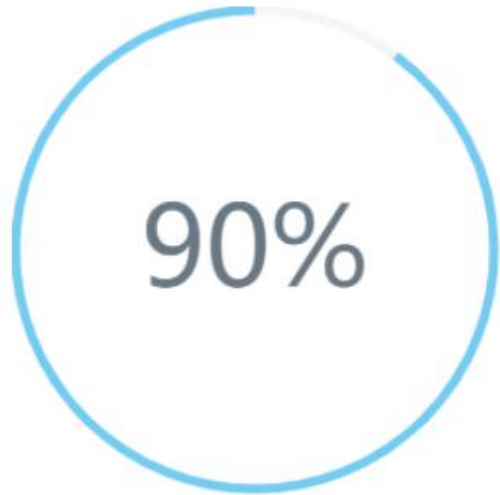
Analyze email-reading tracks Track history
and content mail delivery

All-in-one Emailing Management Tool

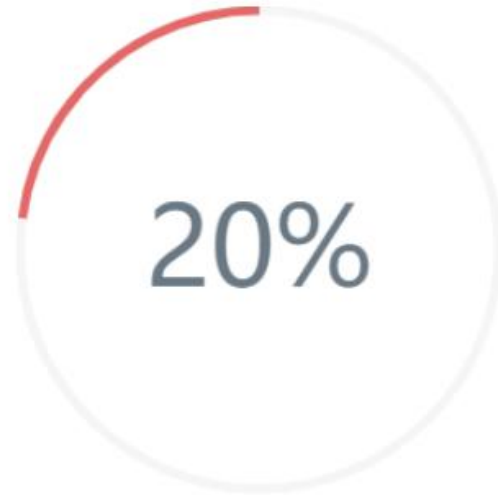


*36000 Annual Exposures, Leading and Unique

Over 20 email delivery providers around the world who analyze communication channels and achieve an arrival rate of over 90%. We have a flawless email search system automatically importing accurate email addresses and more than 10 types of filtering programs that increase email open rate to over 20% in order to bring more annual exposure.



Arrival Rate



Open Rate



Annual Exposures

“**OPPORTUNITIES**”

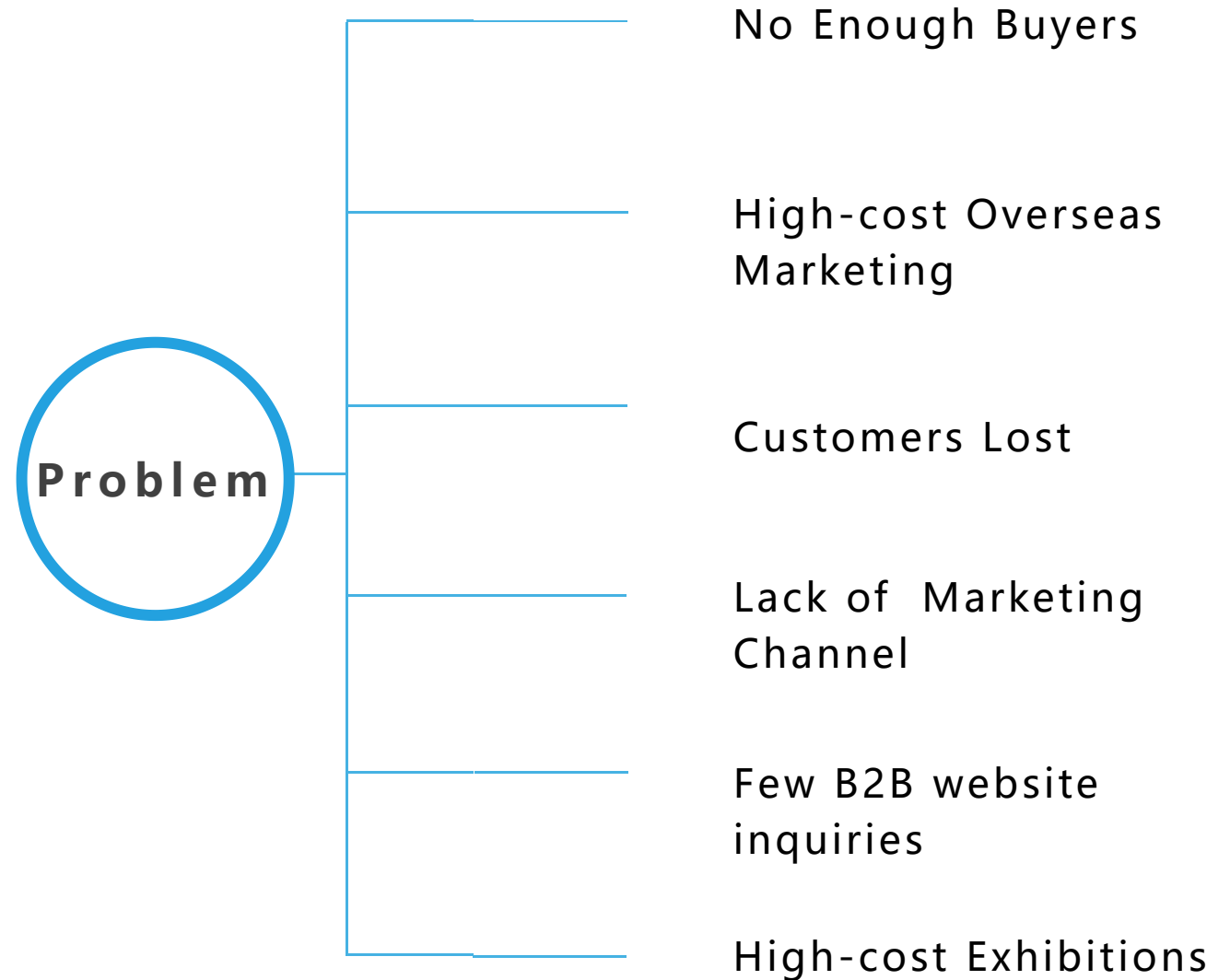


Market Analysis

All problems of the international trading industry is our oppurtunities.

All international trading companies are our potential customers.

Our Initiative Marketing Solution can help these companies solve highest concern.





Tendata Advantage

Based on big data, Tendata provides integrated service solutions to all international trade business for getting sales increase and market development.



- ◆ **198** National markets, **1 billion** trade analysis data
- ◆ trade data of **63** countries, internet data of **141** countries , **180 millions** of global company info
- ◆ **Accurately search** target customers, suppliers and competitors
- ◆ World's **leading commercial database** covers enterprise information, finance, executives and industry news etc.
- ◆ **60,000** overseas **localized service team** to help directly invite customers to meet. bring business back to face-to-face communication.

BUSINESS MODEL

TENDATA FRANCHISE BUSINESS MODELS

LEVEL C	LEVEL B	LEVEL A
Individual Franchisee / Small Franchisee	Regular Franchisee / Medium Franchisee	Exclusive Franchisee / Senior Franchisee
Level-based requirement: ≥10 orders / year	Level-based requirement: ≥30 orders / year	Level-based requirement: ≥100 orders / year
Franchise Fee: USD \$1,000 Performance Deposit: \$1,000	Franchise Fee: USD \$1,000 Performance Deposit: USD \$2,000	Franchise Fee: USD \$1,000 Performance Deposit: USD \$3,000
Est. Build-up Cost: USD \$2,000	Est. Build-up Cost: USD \$3000	Est. Build-up Cost: USD \$4,000
Est. Rebate: Tendata 60% : Franchisee 40% (Based on transaction amount)	Est. Rebate: Tendata 50% : Franchisee 50% (Based on transaction amount)	Est. Rebate: Tendata 40% : Franchisee 60% (Based on transaction amount)

Disclaimer: The financial projections are preliminary and subject to change. Tend Business Systems Limited undertakes no obligation to update or revise the forward-looking statements to reflect events circumstances that arise after the date made or to reflect the occurrence unanticipated events. The estimate shown does not include other extensive possible expenses.

Entrepreneurship Support Program

For micro-companies, freelancers, or any young collaborators who aspire to own their own business, we offer a more favorable support policy. We are happy to help people who has passion and good ability but be lack of capital to become a collaborator and be successful.

Please contact us for more information about this program.



“OUR SUPPORT”

FRANCHISE SUPPORT



TRAINING

- Product training
- Regular Remote training
- Sales programs training
- Sales skills training



SALES

- Assistance of local market info collection
- Assistance of sales plan and strategy



AFTER SERVICE

- 7days*12hours After sale service



MARKETING

- B2B inquiries
- marketing materials
- Successful case sharing

FRANCHISE TRAINING



01

Product Training

3-day remote training on training products and product operating systems

02

Sales Training

One-Month Training of marketing ideas, sales skills and how to visit, negotiate (once a week)

03

Daily Training

Always online to answer any questions about the sales process, monthly meetings to summarize.

04

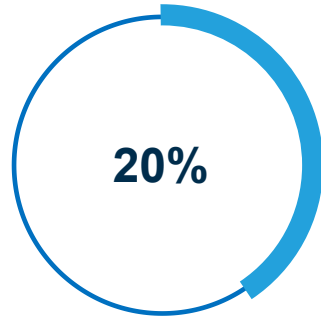
Actual Successful experience Sharing

Keep share successful cases and experience to upgrade sales performance.

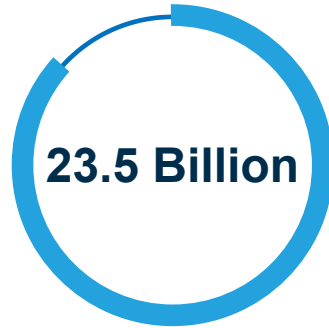
“**SUCCESS CASE**”



TENDATA provides service for total 20,000+ companies



TENDATA helps more than half of all its customers to bring 20% growth of orders



TENDATA brought around 23.5 billion trading volume for all its customers

