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A franchise that cares deeply
for overseas students

一家竭诚为留学生
服务的企业

ALVINA KHOO 许丽音
Founder & Director
爱德教育创始人



EduCare4u

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Singapore 新加坡 S\$ 8
United Kingdom 英国 £ 8.50
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New Zealand 新西兰 NZ\$ 17
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A franchise that cares deeply for overseas students

Thanks to internationalization, people are aware of the need to be more global in outlook and aware of trends that may affect their lives. Adults with children are keenly aware of this and many have started to expose their children to other cultures so that their children are equipped and ready for challenges brought about by globalization.



The Founder of EduCare4u, Miss Alvina Khoo, saw this need when she was volunteering for the United Nations High Commission for Refugees, helping to care for Vietnamese children and orphans in the early 1980's. A school teacher by training and holding a Masters (MBA) degree from the University of Hull (UK), Alvina set up EduCare4u in 2002.

“As Singapore is renowned for its high standard of education, plus its many other strengths including safety, reliable government machinery, strategic geographical location, etc., I decided to start my business venture by first designing a unique family-style education, tuition and guardianship programme for foreign students in Singapore,” she enthusiastically shared.

Asked why this particular mix of services, Alvina said: “Moving to another country has its unique challenges. One main concern for the parent who’s sending their child abroad is to ensure that their child’s education is uninterrupted and that they are receiving the best care possible. We have endeavoured and succeeded to meet these needs. Since 2002, we at EduCare4u have helped more than 1,500 foreign students in Asia to manage their transition and realise their dreams.”

EduCare4u is a professional education management company that provides comprehensive services for foreign students:

- Apply to enrol them in suitable schools
- Help foreign students meet the expectations of a different academic system
- Assist them to adapt to unfamiliar cultures and make new friends
- Work towards cultivating in them good character and life-long skills

EDUCATIONAL
ROADMAP
分析和咨询

GUARDIANSHIP
/ HOMESTAY
监护 / 寄宿

SCHOOL
APPLICATION
入学申请

RESULTS-ORIENTED
TUITION
优质补习

SUMMER
CAMP
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为您的孩子 提供辅导和 定期学习反馈 →

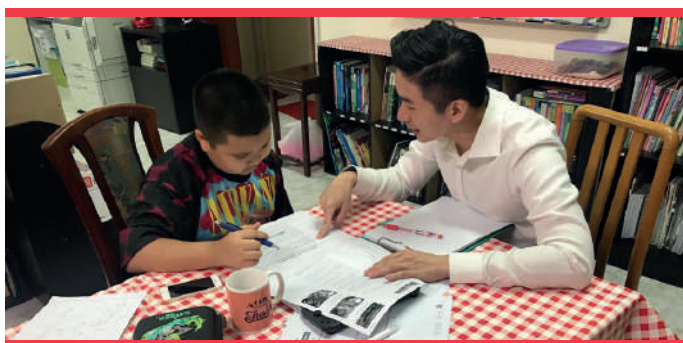
Beyond handling the administrative burden of school applications and tuition, it also helps to ensure the psychological well-being of foreign students through guardianship and counselling.

EduCare4u tutors are highly qualified and experienced. Its tutors have been very successful in preparing the students for entry to government and international schools, as well as ‘O’ Levels, IB Diploma and IGCSE examinations. Many of its students have progressed to top schools such as Dunman High School, River Valley High School, Raffles Institution and Anglo-Chinese

Junior College, etc. Many have been offered places in prestigious universities such as Cambridge, Oxford, King's College and UC Berkeley. "Most foreign students when they first came, were weak in English, but we were able to help them achieve proficiency within a short period of time. We have received many words of appreciation and compliments from parents and they in-turn have referred many students to us."

EduCare4u's personalized services ensure that parents of overseas students enjoy peace of mind knowing that their children are in good hands while they are studying abroad in Singapore.

EduCare4u bridges the huge gap in the market to connect students with their choice of international schools and guardians:



- Providing up-to-date international school information, homestay, videos and images, giving students an insight into what life is like both at home and at school via digital marketing tools (Facebook and WeChat)
- Online-To-Offline (O2O) model to deliver "on-time" and "customer-centric" services via a stream-lined, organised and transparent system



Accolades: In recognition of her passion and dedication, Alvina was awarded the Service to Education Award from the Ministry of Education in 2010; her hard work building EduCare4u won her the Spirit of Enterprise Award in 2018.

EduCare4u aims to become the leading Online-to-Offline (O2O) booking centre in Asia, offering high-value-adding services bridging students to international schools, summer camps, tuition and homestays.

As EduCare4u's partner, you will have access to our tested and proven professional education management business system, and jointly market our services in different territories to accelerate growth in regional and international markets.

Business Opportunity

Why partner with EduCare4u?

- Comprehensive Initial Training
- Proven Business System and Methods
- Distinctive Corporate Identity & Marks
- Ongoing Commitment to Your Success

Get Access to EduCare4u's:

- Comprehensive Operations Manual
- Summer Camp Manual
- Test Preparatory Materials (AEIS, International School Admission Test)

For franchising or other business opportunities, please submit the following online form:

www.educare4u.com.sg/Business

Website: www.educare4u.com.sg

Social Media:

facebook.com/educare4u.pteltd

instagram.com/educare4u.pteltd

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STAY AHEAD

SMEICC CONFERENCE EXPO





一家竭诚为留学生服务的企业

在世界步入全球化的趋势下，人们愈加认识到拥有全球化视野的重要性的对自身发展的影响。家长们为了帮助孩子在竞争激烈的全球一体化中脱颖而出，不辞辛劳地为孩子寻求更多接触其他文化，拓展见识的机会。

爱德教育的创始人，许丽音女士在她投身于联合国难民事务高级专员办事处（UNHCR）义务工作时意识到了这个趋势；结合照顾多名越南战争儿童与孤儿的经历和自身对教育的热忱，激发了许老师帮助海外学生融入本地教育系统的初衷。许老师于2002年创办了爱德教育，在此之前她以硕士学位毕业于英国赫尔大学（University of Hull, UK）并且任教多年。

许老师分享到：“新加坡的教育体系享誉全球，再考虑到这里环境安稳，政府体系成熟可靠，以及新加坡处于东西方交汇点的战略位置等要素，这里成为了我开展独特的家庭式教育机构的首选之地。”

被问及为何爱德教育选择提供的一系列服务时，许老师说：“移居到另一个国家时常会面对一些特殊的挑战。家长们最关心的是如何能在保障孩子的教育不被扰乱的同时，确保他们能得到悉心周到的照顾。基于这样的需求，我们提供的一系列服务才能更好的全方位满足家长的要求。自2002年以来，爱德教育帮助超过1,500名来自亚洲各地的外国学生顺利融入本地的教育系统和生活，最终成功实现了他们各自的理想。

身为一个专业的教育公司，爱德教育能够帮助客户的孩子：

- 申请就读适合的学校
- 达到新教育系统的要求
- 融入和适应新的文化和结交新的朋友
- 培养良好品格和终生技能

除了协助简化入学申请及补习等的行政流程，爱德教育也会密切关注留学生的心理健康，并及时给予辅导与沟通。



爱德教育的教师拥有丰富的教育经验。他们的教师不仅能够因材施教，根据学生的程度定制不同的学习计划也能给予学生鼓励和辅导。他们将引导学生如何应对生活和学习上的压力，取得更好的成绩。许多爱德教育的学生都成功进入了政府名校和国际学校，如德明政府中学，立化中学，莱佛士学院，英华初级学院等。爱德教育也培育过多名考入世界名校的学生。他们收到过如

英国剑桥大学，牛津大学，伦敦国王学院，及美国帕克利加利福尼亚大学等世界知名学府的录取通知书。“很多学生刚来到新加坡时英文基础都很差，但我们都能很有效率地帮助他们在有限的时间内大幅提升他们的英文水平。因此，爱德教育深受客户的信赖，家长也更愿意帮我们拓展客源。”

爱德教育的定制化服务确保每一个在新加坡留学孩子的家长都能安心的把孩子托付给这个值得信赖的教育机构。它成为连结学生与他们理想的学校和监护人的纽带，也因此填补了许多目前市场上的空白，例如：

精准提供最新的国际学校信息，通过数字营销系统以及照片和视频让学生了解学校及住宿的具体情况。

线上-线下（O2O）简化，透明的运作模式实现‘准时’和‘客户为核心’的服务理念。

个人成就：许老师的热诚和奉献也让她在2010年获得了新加坡教育部所颁发的 Service to Education Award 以及2018年获得了 Spirit of Enterprise Award。

爱德教育致力于成为亚洲引领行业的线上到线下（O2O）教育预订中心，为每一位留学生提供高增值教育体验；缩短学生与国际学校，夏令营，优质补习及住宿的距离。

成为爱德教育的伙伴，您将会获得我们经市场检验和证明了无数次的成功商业管理系统，在不同领域里共享营销规划，助力区域与国际性的商业增长。



合作机会

我们的优势

- 完善的基础训练
- 鲜明独特的企业特性
- 经市场验证的系统和方案
- 对成功的不懈追求

成为我们的合作伙伴，您将能够获取：

- 全方位运营手册
- 夏令营运营手册
- 全套备试资料（AEIS，国际学校入学试）



有意加盟更多的商业合作，详情请见：www.educare4u.com.sg/Business

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