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Advantages of Rulomatik products



International Patented Disposable Products Vending Machines

MEDIA KIT 2020

Hello



Comrades

We take our global expansion very seriously, we are currently receiving distributorship requests from candidates for your country/region market.

We have a plan to bring distributorship to the market for the foreseeable future. But we may choose to change this strategy in the near future, given this fact we are currently looking for distributors in your country.

The candidate for a distributor to represent us should have the following characteristics: high accuracy, business experience, successful business background, ability to work well with the given task, trading experience, current market knowledge, and sufficient capital.

If you want more detailed information to make the application, please contact us. If we continue with our development plans in this market, we will evaluate all candidates fairly and contact those who best meet the requirements we are looking for in a distributor area for the first stage of the selection process. Of course, the choice of a true distributor region is always at the discretion of Rulomatik.

Thank you for your interest in Rulomatik!

Rulomatik International Distributorship Unit

What is Rulomatik

Rulomatik Power By OTOMATSAN

Rulomatik™ vending machines; It provides 7/24 sale of micro fiber car drying towel, car mat, sports towel, beach towel, worship products and many other products that we specially produce by using coins, tokens or other payment systems.

Protected by patent rights, Rulomatik vending machines are provided with the same quality at the affordable prices that consumers can reach since we eliminate the costs of cutting, folding, packaging, labeling, gelatinizing in the inner reservoir products.

Today, Rulomatik™, which is widely used in more than 30 countries around the world, is adapted to the currency and language of the country in which it is serviced. Rulomatik is becoming an indispensable habit of drivers by becoming popular in the countries where it starts to sell.



How was Rulomatik™ established

Rulomatik™ was founded by three entrepreneurs in 2011 under the subsidiaries of Anadolu Group in Bursa. In January 2011, while on a trip abroad, they went to the self-service car wash to wash their car at night. But it was difficult for them to dry their cars. They wanted to find a solution. They found a solution to dry, clean and polish their cars. Then they applied for international patent rights.

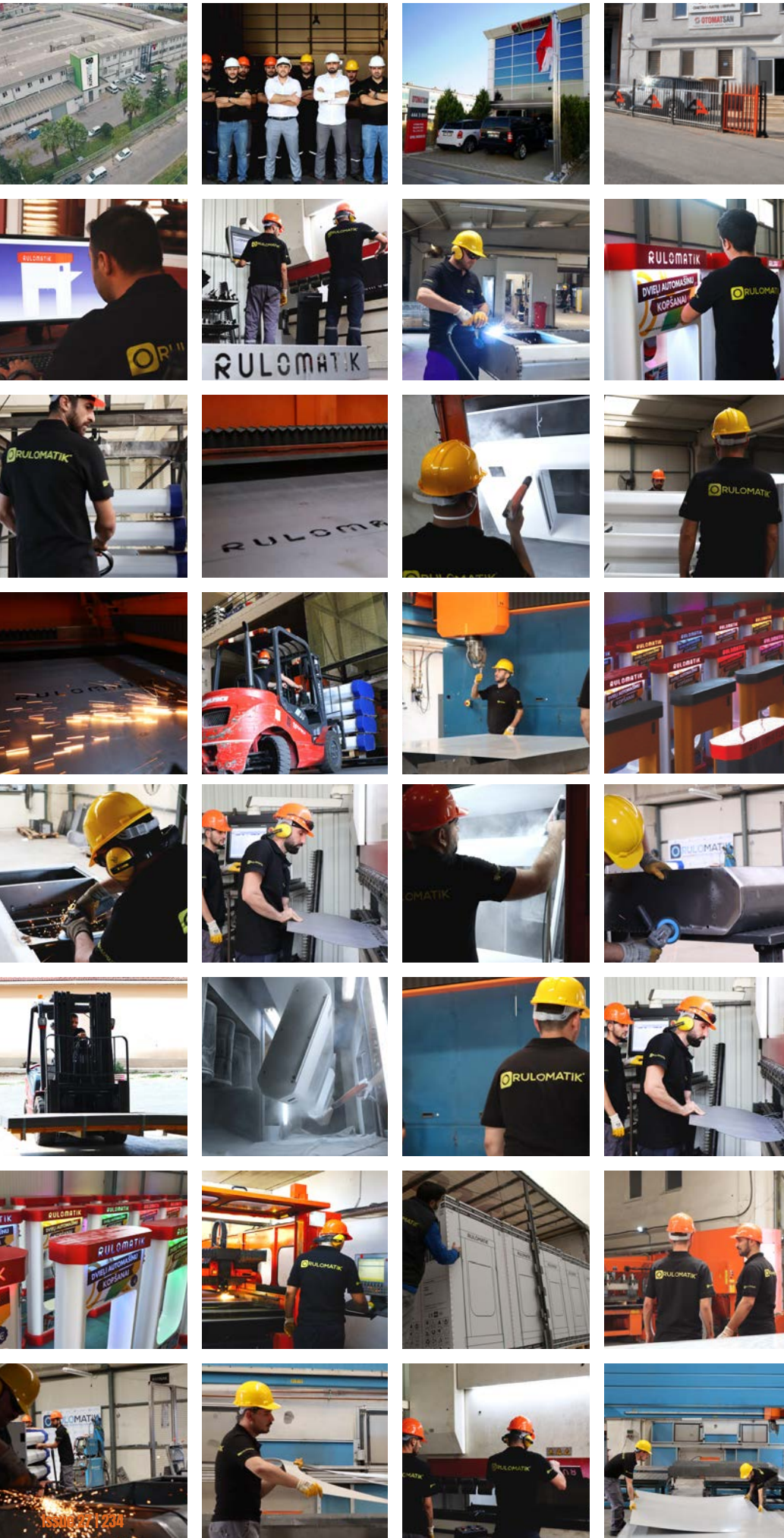
How was Rulomatik™ established, which takes a large part in the driver's life and How did it achieve such a great success in such a short time?

They introduced the first A series vending machine in 2014. B, C, D and E continued serial production. Rulomatik™ started to serve overseas in 2018, literally globally. The story of Rulomatik™ also includes some difficulties and obstacles. When the project started to be produced for the first time, things went bad, production costs were too high. In fact, it was only with the D-series that it was possible to switch to 1000 series production. Even the initial investment came much earlier than expected. More than 8500 vending machines took their place in the field.

It was a practical product used by an average of 500,000 drivers per day.

In the early years, Rulomatik™ proceeded only with the financing of Anadolu Bilişim Group, of which it is a member. With the D series, it received millions of euro investment offers from investor companies. Rulomatik continues its activities with a 51% stake in the three founding entrepreneurs in Bursa.





Patented Idea

Rulomatik™ is one of the vending machine manufacturers using the Stand-Alone method and is the regional leader in production. The founders of the company patented Rulomatik, which they invented and worked on for many years on research and development and prototype.

They started mass production and added practicality to human life.

Rulomatik™ (Otomatsan) is a company that manufactures software, hardware, mechatronics, electronic industry, manufacturing plant in Bursa Organized Industrial Zone and manufacturing in a total closed area of 2000 m² and producing more than 4750 high-tech electronic devices per year.

Our company, which celebrated its eighth year in 2020, has been increasing its technical infrastructure and production power day by day as a successful producer.

Every product that it produces and develops, with the contribution it provides to its customers and the sector it serves, concludes its projects with the awareness of, "social benefit" while also paying attention to the environment and human health. In addition to contributing greatly to the World economy with these values, Otomatsan continues to use its resources to develop all its layers from supplier to consumer. In particular, is involved in people-oriented productions with an understanding that goes beyond being a manufacturer.



ADVANTAGES

WE ARE THE WORLD'S LARGEST CHAIN OF VENDING MACHINES FOR DISPOSABLE PRODUCTS!

Today, Rulomatik™ is the World's Largest Disposable Chain of Vending Machines with more than 8,500 vending machines worldwide.

"WE" USE THE BEST SYSTEMS.

Rulomatik has a proven business model. With our ever-growing market, we ensure sustainable cash return. We provide orientation training to our Distributors / Dealers, which includes commercial working methods and technical secrets.

WE ARE ALWAYS WITH YOU WITH OUR OPERATIONAL SUPPORT!

With the introduction of Rulomatik™ in your country / region, you will have a consultant responsible for you, who will follow all the processes related to your country / region and ensure that the system runs smoothly with visits.

WE OFFER WINNING OPPORTUNITIES!

Rulomatik has a proven business model. With our ever-growing market, we ensure sustainably cash return. We provide orientation training to our Distributors / Dealers, which includes commercial working methods and technical secrets.

WE ARE THE DIGITAL FACE OF THE VENDING MACHINE INDUSTRY!

As Rulomatik™, we continuously invest in innovation. We use the latest digital technologies from production to order delivery, from logistics to procurement. Thus, we work in the most efficient and profitable way.

WE PROVIDE PROFESSIONAL EDUCATION SUPPORT!

Our partner candidates, who will join our family as Rulomatik™ country distributors, franchises or regional dealers, participate in an intensive training program that will primarily enable them to develop both technical and skills.



WRITER: EMİR ERDEM
PHOTOS: OFS MEDIA



HIGH-TECH USE

We use "High Technology" in Rulomatik products that we are the manufacturer of. We have produced A, B, C, D series until this year, we continue to produce E series by the year 2020. It is referred to as High-Tech Product all over the world.

WARRANTY

All of our electronic products in mass production are under our 2 (two) year production warranty and 10 (ten) year spare parts supply guarantee.

7/24

WORKPLACE OPEN 7/24

Rulomatik satış otomatları günün her saati açık işyeri gibidir. Gece gündüz resmi tatil vesair gibi zaman diliminde sürekli çalışır.

3 IN 1

DRYING-CLEANING-POLISHING

Microfiber car drying towel which we have developed especially for cars with our textile engineers by using nanotechnology contains three features; cleaning, drying, and polishing in one.

12 V

12VOLT ENERGY

International Manufacturing Patented Rulomatik Vending Machines consumes 12V of electricity. Provides continuous saving with low energy consumption.

0 WASTE

RECYCLABLE

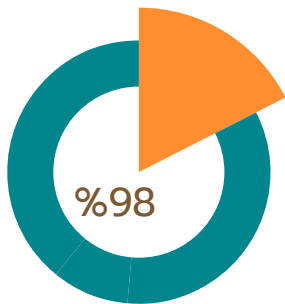
Microfiber car drying towel products contain different specifications according to the continents. But all car drying towels product portfolio that we manufacture have a common point which is being "recyclable" property

MARKETING REPORT

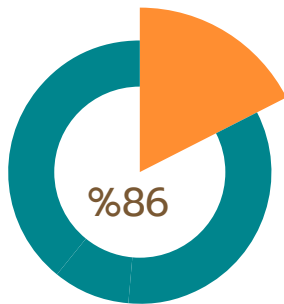
Source: DatabaseMARKETING 360 July 2020

Survey Results

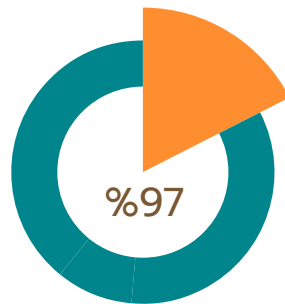
- North Asia
- Eastern Europe
- Northern Europe
- Middle Europe
- Europe
- Africa
- Central Asia
- Soviet Central Asia



The users of Rulomatik™ are decision makers. They recommend the products they buy.



Rulomatik Users of the products from Rulomatik™ vending machines purchased multiple products on the same day.

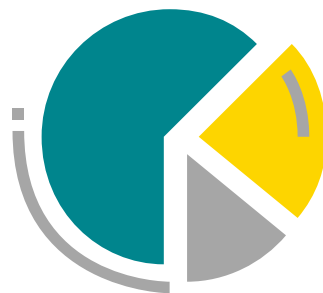


Rank Rulomatik™ No.1 for quality

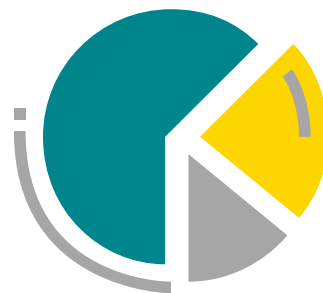
8.500+
Daily total vending machine rate
Average number of daily product sales from Rulomatik™ vending machines around the world.



18-65
Usability for the people whose age is between 18 and 65



%700
Average Net Profit Margin



%900
Average Gross Profit Margin

500.000+
24/7 Automatic Sales Rulomatik Vending Machines
The number of Rulomatik Vending Machines in the world.

You can get your first profit in just 2 WEEKS and generate up to €40,000 per month!

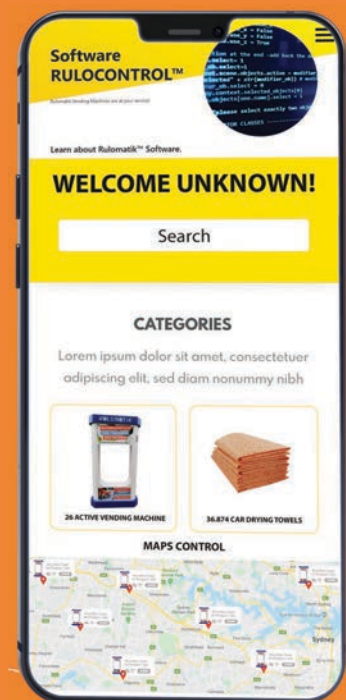
**SOFTWARE
RULO
CONTROL™**

**RULOMATİK
VENDING MACHINES
ARE AT YOUR
SERVICE!**

THE WORLD IS IN YOUR HANDS

SOFTWARE RULOCONTROL™

-  LIVE TRACKING
-  VENDING MACHINE TRACKING
-  MOBILE ACCESS SUPPORT
-  REPORT GROUPING
-  HISTORICAL TRACKING RECORDS
-  REAL TIME ACTIVITY MANAGEMENT
-  LOCAL SERVER SUPPORT
-  REMOTE AUTOMAT CONTROLS
-  VENDING RESTRICTIONS
-  PRODUCTIVITY INDICATORS
-  EFFICIENT-INEFFICIENT APPLICATION DEFINITIONS
-  TIME LIMITATIONS
-  UNLIMITED ADMINISTRATOR DEFINE



[LEARN ABOUT RULOMATİK™ SOFTWARE](#)

How can I start?

THE RULOMATİK DISTRIBUTORSHIP BUSINESS MODEL IS PROFITABLE FOR TWO MAIN REASONS.

RIGHT TRADE



GREAT DEMAND

It automatically sells the first needed towels for any driver who washes his car. Rulomatik vending machines work like bees 24/7 in all seasons.



INEVITABLE GROWTH SYSTEM

Rulomatik has already been tested in Eurasia since 2016, all errors identified and corrected. In fact, you use the experience of Rulomatik.



STEP BY STEP DISTRIBUTORSHIP



WRITER: HEYSEM CIL
PHOTOS: OFS MEDIA

We gain success in our business by virtue of the honesty of our products and services according to the corporate understanding of Rulomatik's growth strategies.

We do not tolerate practices that do not comply with laws or business ethics, we do not accept such situations, we expect the same approach from our distributors and dealers.

Here is a below step-by-step guide on how you can create your request to bring the Rulomatik trademark to your country or region for a profitable future.

AŞAMALAR

1

REQUEST A DISTRIBUTORSHIP BROCHURE

Make observations and research on a local scale. In this step, establish a tight communication network with your Rulomatik distributor representative. Feel free to ask your questions.

2

OFFICIAL APPLICATION

After examining the documents if you carry distributorship conditions We need copy of your company establishment documents and Business plan of yours. You should send all these documents to the Rulomatik Representative which you are in contact with.

3

PRE-ASSESSMENT

Official documents which you sent to Rulomatik representative by e-mail is regulated at our center office. After Documentation sent to general administration for analyzing, generally it takes 3 or less days and applicant called for video call meeting with General Rulomatik Administration at our center office.

4

PREPARATION TO START-UP, NOW CELEBRATE THE GRAND OPENING IN YOUR COUNTRY!

Please join to our commercial and technical orientation education, Sign 5 year contract between distributorship in and Rulomatik General administration. Your country-specific orders will be prepared and the shipping process will begin. With MSC or Schenker Arkas logistics, you can take delivery with door-to-door options.



BEST WORK

Profit Partnership, Commercial Working Method

Commercial Working Method By Giving The Rent Price

Commercial Working Method Using Ad-Space

Through Wholesale Sales,

Commercial Working Method

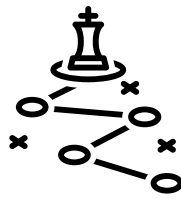
Profit Margin Commercial Product Method Per Product

Commercial Working Method with Sponsor Presentation

EXEMPLARY WORKING METHODS OF THE DISTRIBUTOR OR REGIONAL DISTRIBUTOR WITHIN IT'S OWN BOUNDARIES

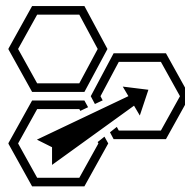
RULOMATİK EXCLUSIVE COUNTRY DISTRIBUTOR OR REGIONAL DEALER WITHIN THE BOUNDARIES OF ITS OWN RIGHT TO WORK WITH THE ANALYSIS AND SALES EXPERTS WITHIN THE FRAMEWORK OF RULOMATİK WHICH ARE TAKEN BY A JOINT DECISION. RULOMATİK AUTOMATIC VENDING MACHINES, WASHING STATIONS, SELF-SERVICE CAR WASH POINTS, CAR WASH AREAS OR SIMILAR CAR WASH AREAS AND SOME OF THE COMMERCIAL OPERATING METHODS ARE AS IN THE FOLLOWING EXAMPLE.

First Method



One of our partners buy our vending machines for manufacturing price. After that, they sell the vending machines to the locations above the price that they have bought. Also, they make a profit from the towels, they buy one piece of the towel from us and they sell it with a high range of profit to locations. They are planning to order more products just because there are lots of request of vending machines and our towel.

Second Method



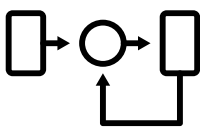
One of our partners uses the selling and renting system. They sold half of our machines which are purchased at first step. They gained return of the investment so early. With the rest of the vending machines, now they are working on the renting system. They gave their machines for free to the locations and they share their profit with location owners. Locations take a percentage of share from the profit.

Third Method



One of our partners had really good contact with locations. When they bought the products, they sold all of the products above the price that they bought. Also, selling them the towels. They have already taken all of their investment back and now they continue gaining from towels. There are lots of requests for the vending machines and the towel. Now they are gathering all requests and will order a new set of products.

Forth Method



here are many ways to get income from our machine One of them is like what one of our distributor did. In this way, they own both machines and towels alone. They take rent for the machines from the locations. The rent varies according to location and population. Since that country is small, also they follow the machines easily. Very profitable for a long time as it will help you to get your investment back in a short time.

MORE PROFITABLE, FASTER, AND STRONGER.

COMMERCIAL AND TECHNICAL ORIENTATION EDUCATION

We provide orientation training to our Distributors / Dealers, which includes commercial working methods and technical secrets.



WRITER: BURAK SEVER
PHOTOS: OFS MEDIA

GLOBAL

We are the single and largest vending machine manufacturer of disposable products in the world!



AUSTRIA



MOSCOW

In Russia, the installation of the Rulomatik vending machines of our Central Federal Region distributor continues.



BOSNIA AND HERZEGOVINA

In Bosnia and Herzegovina, a large part of the Rulomatik vending machines, which belong to the Rulomatik distributorship, was installed. There is a rapid expansion across the country with additional orders.



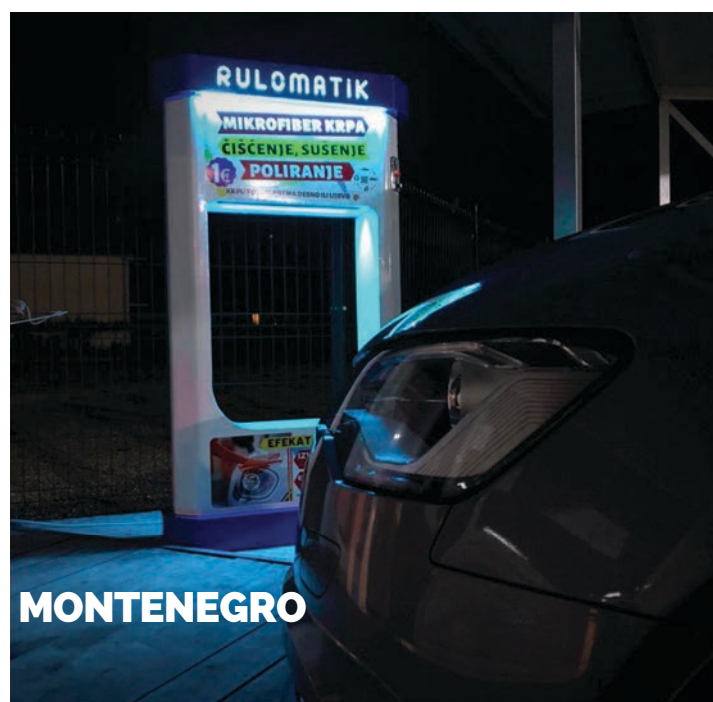
SLOVAKIA

Rulomatik Slovakia, won the consumer's appreciation. Our Rulomatik TM Slovakia distributor is trying to meet the demands of almost every car wash area



LATVIA

The number of Latvia Rulomatik vending machines is growing rapidly.



MONTENEGRO



BULGARIA

It has been a very short time ago that the Bulgarian country has acquired its Rulomatik products. As in other countries, Bulgaria also met with Rulomatik.



CROATIA

Continue to work non-stop! The expansion in the Croatian Rulomatik home market continues.



HUNGARY

Rulomatik microfiber car drying towel products, which combine dry cleaning and polishing properties, are very popular in Hungary.



SLOVENIA

There is now Rulomatik in Slovenia. installations take place first in central Slovenia, it will soon be in all of Slovenia.



SWITZERLAND

We have completed the Swiss, and Portuguese shipments of Rulomatik, and we will include their pictures in the next magazine.



SERBIA

We have completed the Serbian, and Armenian shipments of Rulomatik, and we will include their pictures in another magazine.



PORTUGAL



ARMENIA



ROMANIA



Rulomatik Global

We have built proven transparent business in tens of countries
We offer winner chances.

PROCESS; Stable, systematic and automated earnings at your investment.

We adapt to the latest innovations in the World. Rulomatik, which can produce its own main card and its parts, and has the production facility which is high-tech products, can operate mdb-executive and has the highest performance microprocessor selections, can work with contactless credit cards, banknotes, coins, smart cards, and employee cards.

Rulomatik™ all over the world!
World's biggest chain of vending machines on disposable products.

Submitting to the World

We currently have distributors in 27 countries, and we have more than 200 regional dealers affiliated with these distributors and working to reach more than 74 countries soon!

The Rulomatik Distributorship business model is profitable for two main reasons

EVERY DAY, MORE THAN 500,000 PEOPLE AROUND THE WORLD USE RULOMATIK™ PRODUCTS.

Every day in the world, billions of cars are washed by billions of drivers, a microfiber car drying towel is an important requirement in the world in which we live and work. Rulomatik™ vending machines are designed to provide efficient and sustainable systematic access to inner reservoir products

INVEST VALUE €80K - €350K

Rulomatik investment amount is changing between €80.000- €350.000 depend on your country or region. This investment amount is included Rulomatik vending machines, inner chamber products, spare parts.

4 - 8 MONTH

You can gain your return your investment between 4-8 month depend on your country or region and depend on your investment amount

How does Rulomatik cooperate with it's distributors worldwide?



The person or the company that wants to bring Rulomatik products into their countries, which we have the international manufacturing patent rights, must have commercial activities in their countries, also they must know their country well and it is important for them to have observability.

Microfiber car drying towels which are sold automatically by a vending machine are the locomotive of the Rulomatik products, which adapt to locations successfully into places where the cars are washed.

You can make a Rulomatik Business plan which is the most important thing in choosing the candidates who carry our terms and conditions, even though our experts give approximately two days of education about commercial orientation and technical secrets, if our candidates know about their market and made a proper research will provide them to take a step which will be successful and fast. Rulomatik becomes very popular among the drivers in every country that we get into.

We expect them to keep this popularity and we take them under our protection. Until now we have mentioned Rulomatik country distributorship, but we shouldn't forget that in some countries distributorship takes place as a regional distributorship.

Making a voice call in the precontact stage with a representative, who is in the operation unit, for being a distributor candidate and requests, will provide us to develop a better contact.