

Yolé

NO SUGAR ADDED



[INTRODUCTION TO YOLÉ ICE CREAM]

THE YOLÉ REVOLUTION

Yolé brings you to the NEW ERA of ice cream and frozen yogurt. Its revolutionary formula brings you to a new dimension of low-calorie desserts, full of flavor and zero sugar added. Yolé means a new way to make and eat ice cream: better, healthier, more conscientious ice cream, and above all full of flavor. Its mission is to bringing it to everyone, everywhere.



TASTE

THE YOLE TASTE, ABOVE ANY AND EVERYTHING

- Flavor of traditional and natural ice cream and frozen yogurt.
- Top ranked in blind tests with leading brands in the market.



LOW CALORIE AND HEALTHY

TREAT YOURSELF AND YOUR LOVED ONES WITH CARE

- Lowest calories (from 55 calories per 100 ml).
- No sugar added (zero grams of added sugar).
- Natural ingredients.



PLENTY OF OPTIONS TO ENJOY

STIMULATE YOUR BRAIN CREATING AND TRYING NEW THINGS. ANYTIME, ANYWHERE

- Formats
- Flavors
- Topping
- Sauces
- Stores
- Supermarkets
- Cafeterias restaurants.
- Delivery



RESPECTFUL WITH THE PLANET

LET'S BE CONSCIOUS AND RESPECTFUL WITH THE PLANET

- For each Yolé kiosk, we plant at least 30 trees.
- We are reducing the use of plastic disposables.
- Biodegradable materials.
- All internal policies and protocols are eco-friendly.



CONTINUOUS EXPANSION

FROM SPAIN TO THE WORLD

- Worldwide expansion.



FRESH ICE CREAMS AND FROZEN YOGURT FOR STORES AND KIOSKS

SOFT ICE CREAM AND FROZEN YOGURT

OUR SIGNATURE NO SUGAR ADDED PRODUCT

YOLE TWIST

ENJOY THE BEST COMBINATION WITH YOUR TWIST

CONES

YOLÉ ICE CREAM SERVED IN A CRISPY CONE

YOLEBOX

AVAILABLE FOR TAKEAWAY TO ENJOY AT HOME WITH TOPPINGS

YOLE SHAKE

FOR YOUR DRINKING PLEASURE IN MANY FLAVORS

IBIZA

MAXIMUM SATISFACTION IN EVERY SPOONFUL

BOBA

YOLÉ FOR BOBA LOVERS

YOLE FRAPPE

FIRST NO SUGAR ADDED FRAPPE IN THE WORLD

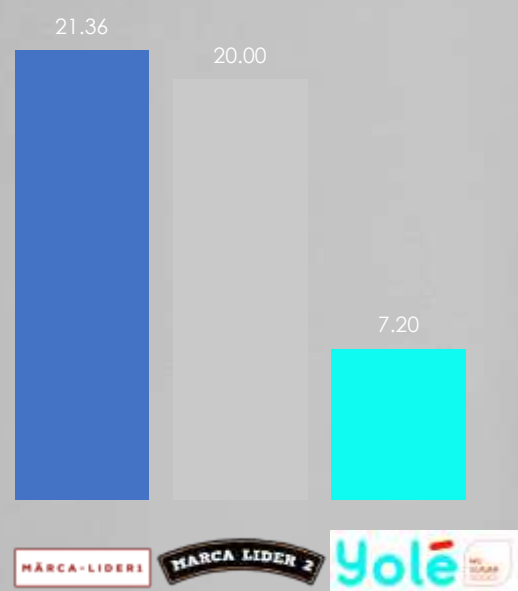
ICE CREAM BARS

WORLD'S FIRST NO SUGAR ADDED ICE CREAM BARS



YOLÉ: THE HEALTHIER AND MOST DELICIOUS OPTION

Our ice creams are as rich and natural as the market leaders, but much lower in calories, fat and with zero grams of sugar added.



Grams of sugar (per 100g) in leading brands and Yolé's strawberry ice cream.

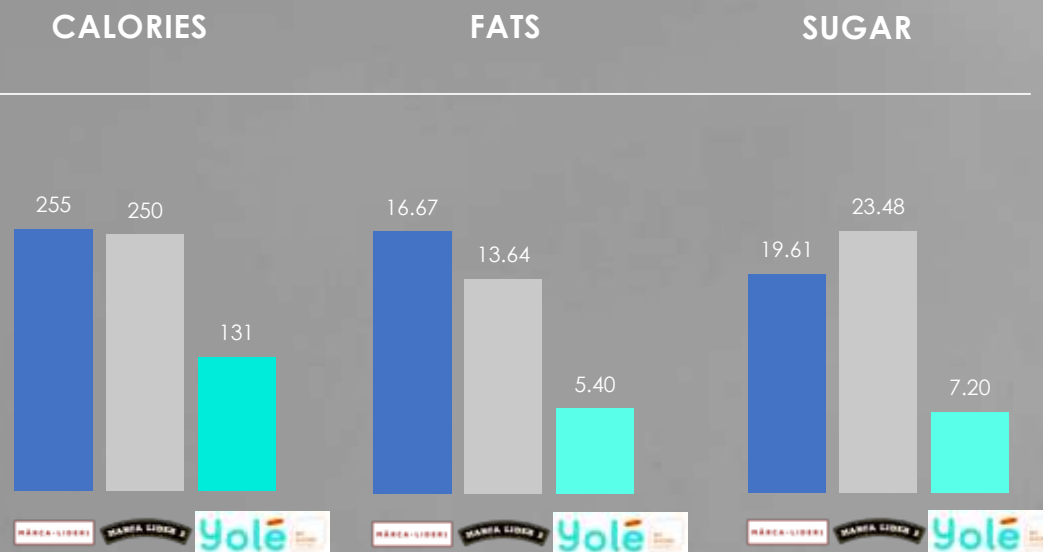


Why is Yolé the healthiest option?

Because our ice cream has no added 100% natural sugar from cow's milk. All ingredients come from Spain*



100g of ice cream in a tub
CHOCOLATE
Compared to two Leading Brand.



100g of ice cream in a tub
STRAWBERRY
Compared to two Leading Brand.



MADE IN SPAIN, THE HEALTHIEST COUNTRY IN THE WORLD *

* According to Bloomberg 2019 Healthiest Country Index, Spain is the healthiest country in the world.



YOLÉ MENU

ICE CREAM



- SMALL
1 TOPPING
- MEDIUM
2 TOPPINGS
- LARGE
3 TOPPINGS

TWIST



- 1 FRUIT
1 CRUNCH
- ICE CREAM
LOTUS COOKIE
STRAWBERRY
ROCHER
NUTELLA
- FROZEN YOGURT
MANGO
STRAWBERRY

IBIZA



- 3 TOPPINGS
1 FRUIT
1 CRUNCH
1 SAUCE
- 5 TOPPINGS
2 FRUIT
2 CRUNCH
1 SAUCE

CONES



- 2 TOPPINGS
1 CRUNCH
1 SAUCE

YOLÉ DRINK



- 1 FRUIT
1 SAUCE
- STRAWBERRY BERRIES
PINEAPPLE MANGO
COOKIES
STRAWBERRY BANANA
CHOCOLATE BANANA
YOLÉ DO IT YOURSELF

YOLÉBOX



- MEDIUM
0.6 LITRE
2 TOPPINGS
- LARGE
1 LITRE
4 TOPPINGS



YOLÉBOX prepared for delivery

NUTRITIONAL VALUES

92 Cal

The lowest calorie ice cream on the market

216 mg

Natural source of calcium

5.3 g

Protein source

0 g

Trans fat

16.4 g

Carbohydrates



Gluten Free



No added sugar



Low calorie

Nutritional values of 100g tub of Yolé frozen yogurt.

THE MOST HEALTHY AND DELICIOUS OPTION




























The ice creams and frozen yogurts produced by Yolé are currently the healthiest and most recommended ice creams on the market, thanks to their natural ingredients of high nutritional value, perfectly combined after years of research by master ice cream makers together with bio-nutritionists. We have achieved the perfect ice cream without adding a gram of sugar. A truly revolutionary and unique product.

The ice creams and frozen yogurts are made with skimmed milk and are combined with top quality toppings, which makes them the most disruptive healthy product on the market, low in calories and preserving all the flavor of a traditional ice cream.

Yolé offers a multitude of different possibilities, in different formats, both for ice cream and frozen yogurt.

All the different products, combined with all the premium toppings, means the customer can have literally over 120,000 combinations.

Yolé will not stop innovating and surprising. Yolé will continue to invent the future of ice cream.

SOFT ICE CREAM	 ORIGINAL SOFT ICE CREAM	FROZEN YOGURT	 NATURAL FROZEN YOGURT	LIMITED EDITION	 STRAWBERRY CHEESECAKE NEW YORK STYLE	 MILK CHOCOLATE BELGIAN CHOCOLATE	 CHOCOLATE PRALINE STYLE	 MATCHA ASIAN STYLE
YOLÉ TWIST	 STRAWBERRY ICE CREAM ICE CREAM	 ROCHER SAUCE ICE CREAM	 COOKIE SAUCE ICE CREAM	 STRAWBERRY ICE CREAM FROZEN YOGURT	 MANGO SAUCE FROZEN YOGURT	 NUTELLA SAUCE ICE CREAM		
YOLÉ DRINK	 STRAWBERRY & BERRIES FROZEN YOGURT	 STRAWBERRY & BANANA FROZEN YOGURT	 PINEAPPLE & MANGO FROZEN YOGURT	 COCONUT FROZEN YOGURT	 NATURAL FROZEN YOGURT	 CHOCOLATE & BANANA FROZEN YOGURT	 COOKIES FROZEN YOGURT	 NUT FROZEN YOGURT
IBIZA	 5 TOPPINGS FROZEN YOGURT	 3 TOPPINGS FROZEN YOGURT	CONES	 WITH CHOCOLATE SAUCE ICE CREAM OR FROZEN YOGURT	 WITH COOKIE SAUCE ICE CREAM OR FROZEN YOGURT	 WITH WHITE CHOCOLATE & MARSHMELLOWS ICE CREAM OR FROZEN YOGURT		



IBIZA

Low calorie frozen dessert with natural ingredients, fruits and no sugar added.

Layers of tasty crunches, fruits and ice cream at your customers' wishes.

Available in 2 sizes:

- MINI IBIZA 150g and toppings
- IBIZA 200g and toppings



FRESHLY MADE MILKSHAKES

Low calorie milkshakes created under the signature Yolé ice cream, fruits and no added sugar.

Available in 2 formats, with and without ice cream and sauce on top.



NO
CONE



YOLÉ ICE CREAM SERVED IN A CRISP CONE
AND CUSTOMIZABLE TO THE CONSUMER TASTE



CHOCOLATE SAUCE
ICE CREAM CONE



COOKIE LOTUS SAUCE
ICE CREAM CONE



WHITE CHOCOLATE SAUCE
ICE CREAM CONE

FIRST NO SUGAR ADDED FRAPPE
IN THE WORLD!

YOLÉ FRAPPE



HAZELNUT
YOLE FRAPPE



CLASSIC
YOLE FRAPPE



TOPPINGS THAT ENRICH THE YOLÉ EXPERIENCE

AVAILABLE IN KIOSKS AND SHOPS

SAUCES

- Lotus
- Dark chocolate
- White chocolate
- Nutella
- White chococrock
- Wild strawberry
- Wild berries
- Mango
- Rocher

CRUNCHES

- Marshmallow
- Golden Raisins
- Dried cranberries
- M&Ms
- Crushed Oreos
- Muesli
- KitKat
- Caramelised Cookies
- Almond flakes

FRUITS

- Mixed Berries
- Pineapple
- Strawberry
- Mango
- Banana
- Watermelon
- Grapes
- Other seasonal fruits

SEASONAL AND ADAPTED TO THE LOCAL MARKET

KIOSK, SHOP AND FOODTRUCK
YOLÉ UNIT TYPES



WIDE RANGE OF MODELS WITH DIFFERENT SIZES

ELEGANT FROM ALL PERSPECTIVES





ENVIRONMENT FRIENDLY

We are an environmentally conscious brand and we believe that sustainability is key to success.

Hence, our kiosks are built by Sonae Arauco (PEFC certified), which has a clear mission: low waste, low impact and environmentally friendly procedures.



SHOPS

- Full price of the store, all inclusive (machinery, POS, utensils ...).
- Minimum area: 25 m2







FOOD TRUCK

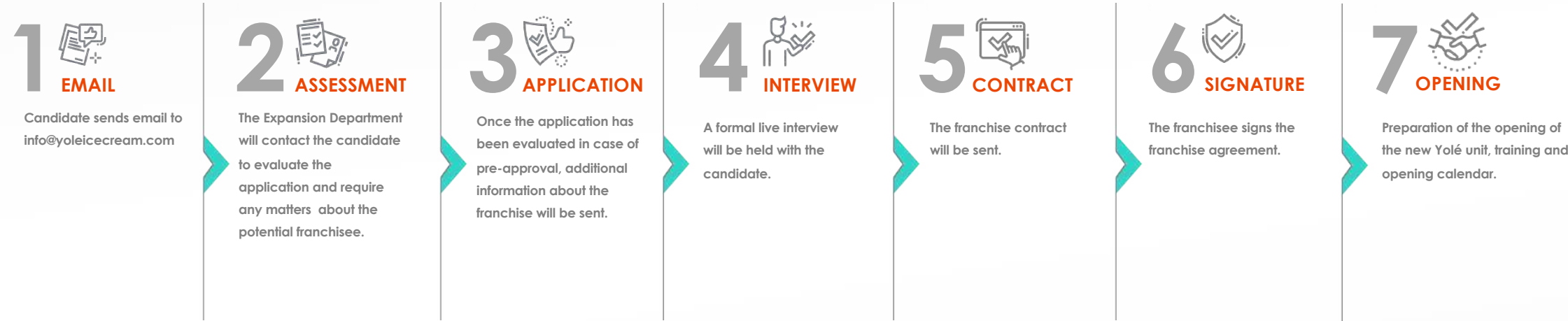
- Available in two sizes:
 - small (4000mm x 1750mm)
 - big (5190mm x 1750mm)
- Able to be placed at different locations
- Minimal set up to optimize the product pipeline
- Constant evolution of store designs and layout

All-inclusive price: Food truck, ice cream machine and additional machinery, hot / cold counter, electrical and water connections, computer hardware and software, kitchenware and uniforms.

- Indoor or outdoor.
- With or without roof.
- It does not need water connection or drain.
- It does not require smoke outlet.
- Movable: location can be easily changed. Adaptable to any location.
- Low investment with high sales potential.



STEPS TO BECOME A YOLÉ FRANCHISE PARTNER (MULTI-FRANCHISE OR MASTERFRANCHISE)



INVESTMENT:

STORE OPTION

Price	From 55,000€
Equipment	14,932
Total (€)	From 69,932€



KIOSK OPTION

Price	31,377
Equipment	14,932
Total (€)	From 46,309



FOODTRUCK OPTION

MODEL	Food truck S	MODEL	Food truck L
Price	16,000	Price	23,000
Equipment	14,932	Equipment	14,932
Total (€)	30,932	Total (€)	37,932



* Everything included: furniture, decoration, machinery, utensils, uniforms, civil works (estimated). Everything except transportation, installation and the first order of raw material.

YOLÉ TUBS AND POPSICLES
SUPERMARKET CHANNEL



YOLÉ TUBS

YOLÉ FLAVOURS

Distinctive and unique taste made available worldwide.

Retail-packed Yolé ice cream suitable for supermarkets, convenient stores and HORECA.

Ready for grab-and-go or takeaway for home consumption.

Promoting a healthy lifestyle, we constantly innovate solutions for the ever-changing consumer demands.



NATURAL
FROZEN YOGURT

72 cal per 100ml
Total Fat 2.6g
Sugar 4.7g



NATURAL
STRAWBERRY

59 cal per 100ml
Total Fat 1.9g
Sugar 4.4g



NATURAL
MANGO

68 cal per 100ml
Total Fat 2.0g
Sugar 5.4g



MILK CHOCOLATE
ITALIAN CHOCOLATE CHIPS

79 cal per 100ml
Total Fat 3.2g
Sugar 4.3g



COOKIES & CREAM
WITH CHOCOLATE COOKIES

108 cal per 100ml
Total Fat 4.6g
Sugar 4.3g



STRACCIATELLA
WITH CHOCOLATE CHIPS

125 cal per 100ml
Total Fat 5.8g
Sugar 5.6g

FULL OF TASTE

NO SUGAR ADDED

LOW CALORIES

HEALTHIER OPTION

Lowest calories
NO SUGAR ADDED



ICE CREAM BARS

World's first no sugar added ice cream bar

FULL TASTE

Taste x Taste = Taste



Lowest calories
NO SUGAR ADDED

YOLÉ is already available in more than **600 SUPERMARKETS AND CONVENIENCE STORES** around Singapore



amazon.sg



FairPrice Xtra

redmart™

FamilyMart



FairPrice finest

WHY US?

MORE ABOUT YOLÉ



> QUESTION:

HOW DID WE ACHIEVE HEALTHY AND TASTY ICE CREAMS AT THE SAME TIME?

> ANSWER:

We continuously invest in R&D with a group of ice cream experts, chemists and chefs.

We produce the best quality products by reducing as many calories as possible, not adding sugars or fats, without compromising the intensity of taste.

Taste x Taste = Taste

INVESTING IN R&D + SPANISH ORIGIN



TOP QUALITY RAW INGREDIENTS FROM THE HEALTHIEST COUNTRY IN THE WORLD, SPAIN.

According to Bloomberg 2019 Healthiest Country Index, Spain is the healthiest country worldwide.



MADE IN SPAIN AND RECIPES FROM ITALY

100% European-made. Capitalizing on premium dairy products and raw ingredients from Spain.



PREMIUM QUALITY AND TASTE

Distinctive taste of Yolé. Uncompromising taste regardless of the no sugar added factor. Different formats from products in shops, kiosks, or tubs and popsicles in supermarkets. Suitable for grab-and-go or takeaway for home consumption.



HEALTHIER CHOICE

Lower in sugar and source of dietary fibre. Yolé is competitive with other major premium brands. We take pride in constantly developing revolutionary products to achieve the best nutritional levels for consumers' needs.



WORLD-CLASS MANUFACTURER

International Featured Standard (IFS) Food is a Global Food Safety Initiative (GFSI) recognised standard for certifying the safety and quality of food products and production processes while British Retail Consortium (BRC) is one of the most internationally broadcasted models for distributorship.



FLUID AND DYNAMIC

We have launched our well-known natural flavour and are creating more exciting flavours in various packagings and sizes. We are continuously developing our range of Yolé products to cater for markets worldwide.



RESEARCH & DEVELOPMENT

R&D laboratories in Spain and Italy support Yolé with the innovation and research required to keep launching products for retail.



PACKAGING SPECIFICATIONS

Using a Quick Reference (QR) Code, consumers are able to find out more about the brand and products.

COLLATERALS & PROMOTION EXAMPLES



Yolé NO SUGAR ADDED

FREE DELIVERY

GrabFood
min. \$25 purchase

Yolé NO SUGAR ADDED

2 MINI IBIZAS \$11

YOLÉ 11.11 SPECIAL
9-11 Nov, 2020

\$1 OFF

STUDENT'S PROMO
ANY MEDIUM, LARGE OR XLARGE CUP!

Monday to Thursdays: 2pm to 6pm

Terms and Conditions apply. Promotion valid for all stores except Westmall and United Square. Valid Student ID must be presented to enjoy the promotion.

\$10
FOR 2 MEDIUM CUPS

Yolé

Yolé NO SUGAR ADDED

\$1 off
On all sizes of healthier Yolé variations

ONLY FOR TODAY!

large cup **\$4.50**



Smoking Hot Deal

2 LARGE CUPS

\$12



12.12

Yolé NO SUGAR ADDED

Make Someone's Christmas Special with
**YOLÉ LIMITED EDITION
GIFT CARDS**



BE A YOLÉ MEMBER

by 31st Dec 2020

& Get Rewarded in Jan 2021

20% OFF

(applicable on one time purchase
excluding small cup)

More rewards:



**XMAS TREE
CONTEST**

Make your tastiest
Yolé Xmas tree with
**LIMITED EDITION
MATCHA FLAVOR AND...**



**WIN 1 YOLÉBOX
EVERY WEEK!**

WHY INVEST IN YOLÉ



PRODUCTS

A unique product: there is no other frozen dessert brand in the world that approaches all channels with healthier products; the consumer will not notice that they are enjoying an ice cream without added sugars.



HIGH PROFITABILITY

The low investment means that you recover the investment in less than a year and reach a net operating margin on sales (EBITDA) of more than 20%.



AUDIENCE

Ice cream is loved by all, adults, children, teenagers...etc Now including the latest generation of health fanatics.



LOW INVESTMENT

The Yolé solution does not require a large initial investment... just the desire to become a brand that is setting a milestone in the ice cream sector.