



- BANGKOK/ CHIANGMAI/ PHUKET/ PATTAYA/
SAMUI/ HADYAI
- VIETNAM/ HONGKONG/ INDIA

Since 2011, Mango Mania! has been an innovator in the smoothie and fresh, raw juice industry with signature blends setting new standards for taste and nutrition. Only the freshest ingredients and the freshest ideas fly at Mango Mania!



Our company has focused on achieving the highest possible standards in produce and obtaining all of the necessary certifications such as GMP, GAP and HACCP



ประวัติ เรื่องราวของร้าน Mango Mania (Brand's story)

Mango Mania is a dessert specialist founded in Thailand since 2011s by P.O.P. SIAM GOLDEN FRUIT LIMITED PARTNERSHIP.

From the beginning, Starting the business from selling the agricultural products of Thailand to global market especially Namdokmai mango. Our company has focused on achieving the highest possible standards in produce and obtaining all of the necessary certifications such as GMP, GAP and HACCP. We have successfully established an efficient business management system and supply chain by contracting local farms throughout Thailand. Our experienced staff has provided our contracted farmers with strict guidelines and high expectations with regards to planning, farm preparation and farm maintenance to ensure that the produce that we receive is of the highest quality and freshness.

Form our experience, we started selling traditional mango smoothies and desserts with traditional trolley to the first specialized mango store at the 2013s, the company is now developed as a global food and beverage brand which attracts tourists from all over the world.

Since the beginning, Mango Mania! has been an innovator in the smoothie and fresh, raw juice, and fusion traditional dessert industry with signature blends setting new standards for taste and nutrition. Only the freshest ingredients and the freshest ideas fly at Mango Mania! Our R&D team always keep you a step ahead of the competition. Increased nationwide attention to nutrition has dramatically propelled the smoothie market forward to meet demand from an enthusiastic customer base. We made a promise to deliver only the finest quality and we have been doing just that for 10 years!



Business Principle

หลักการทางธุรกิจ

Vision

We promise to be innovated - to create more new desserts and products that consistently over the expectation of customers. We hope to provide the best dessert experience to customers and to promote Thai style dessert to the worldwide customers as well.

Mission

Responding to the needs of customers with quality products and services and expanding branches to attract more customer. Using Thai agricultural products to reduce the problem of overproduction and promote Thai products to be known abroad. Create quality of work life for employees and find partners to increase international business opportunities.



Business Concept

แนวคิดธุรกิจ

Mango Mania is a premium smoothie and dessert business made with mangoes and many other fresh fruits that pull Nam Dok Mai Mango, the king of Thai fruits. To emphasize the benefits and quality to create a variety of the menus

This delicious secret recipe has been created by a team of Japanese chefs to invent the formula and develop products until the menu is delicious, fresh, and healthy. The signature menu of the restaurant is Super Mango Mania, which combines the deliciousness of mangoes in one dish.

It is also unique in terms of the design style of the shop that focuses on eye-catching yellow tones. There is a mango mascot standing to welcome customers.



Business Concept

แนวคิดธุรกิจ

The business aims to expand Mango Mania to consumers wider and to make the brand is well known and recognizable, even more when think of "Mango smoothies" with quality and reasonable price, they need to think of "Mango Mania". With nearly 30 locations and growing, Mango Mania! is fueled by an undeniable momentum to spread our brand and our business across the country, changing lives every step of the way. In addition to marketing, we create awareness more broadly. Our Activities with advertising and media promotion for "Mango Mania" to cover a full 360 degrees.



Products

สินค้าและบริการ



Products

สินค้าและบริการ



Products

สินค้าและบริการ



Mango Mania

TAKE AWAY

BS1 | Mango Bingsu

빙ซูนมกถืดหิมะเสิร์ฟพร้อมมะม่วงสด, ไอศกรีมมะม่วง, ข้าวเหนียวมูน, ซอสมะม่วง และซอสสม
芒果冰磚

139



HK5 | Mango Mania Sundae

แมงโก้ มาเนีย ซันเดย์
芒果雪糕

109



BS4 | Aloha Bingsu

빙ซูนมกถืดหิมะหือปิ้งด้วยมะม่วงสด, มะพร้าวและสับปะรดเสิร์ฟกับซอสสม
熱情冰磚

139



HK1 | Mango Granola

โยเกิร์ตหือปิ้งด้วยธาร์นาล่า และผลไม้หลากชนิด
芒果營養酥脆

119



HK4 | Mango Pudding Granola

แมงโก้ พุดดิ้ง ทราโนล่า
芒果布丁營養酥脆

139



HK2 | Mango Coco Sago

สาคราดคด้วยกะทิสดเสิร์ฟพร้อม มะม่วงสด มะพร้าวและไอศกรีมมะม่วง
椰汁芒果西米露

139



HK3 | Mango Bowl

มะม่วงปั่นหือปิ้งด้วยนมมะม่วงข้าวเหนียว และไอศกรีมมะม่วง
芒果小碗

139



MD2 | Mango Sticky Rice

ข้าวเหนียวมะม่วง
芒果糯米飯

129



MD1 | Super Mango Mania

ซูเปอร์แมงโก้มาเนีย
超級芒果狂熱

139

MD3 | Mango Honey Toast

แมงโก้ อินนีโทสต์
芒果蜜糖吐司

185

Mango MANIA LOVER

M02 | Mango Mania

M06 | Mango Treasure

- M01 Mango Coco 89
ลูกชิ้นมะม่วงรสค็อกเทลพร้อมข้าวเหนียว
芒果狂熱
- M02 Mango Mania 79
ลูกชิ้นมะม่วงรสค็อกเทลพร้อมข้าวเหนียว
芒果狂熱
- M03 Mango Yogurt 89
โยเกิร์ตผลไม้
芒果乳酪特飲
- M04 Mango Pudding 89
แมงโก้ พุดดิ้ง
芒果布丁特飲
- M05 Mango Sago 89
แมงโก้ ซากุ
芒果西米露特飲
- M06 Mango Treasure 119
ลูกชิ้นมะม่วงรสค็อกเทลพร้อมข้าวเหนียว
芒果至尊特飲
- M07 Mango Berry 79
ลูกชิ้นมะม่วงรสค็อกเทลพร้อมข้าวเหนียว
芒果藍莓特飲
- M08 Darling 89
ลูกชิ้นมะม่วงรสค็อกเทลพร้อมข้าวเหนียว
และไอศกรีมมะม่วง
芒果冰沙加鮮生鮮蜜配冰凍果凍
芒果椰子西米露特飲
- M09 Mango Coco Mousse with sago 119
ลูกชิ้นมะม่วงรสค็อกเทลพร้อมข้าวเหนียว
และไอศกรีมมะม่วง
芒果椰子西米露特飲
- M10 Mango Passion 79
ลูกชิ้นมะม่วงรสค็อกเทลพร้อมข้าวเหนียว
และไอศกรีมมะม่วง
芒果冰沙加酸甜西番蓮
- M11 Peach Mango Bliss 79
ลูกชิ้นมะม่วงรสค็อกเทลพร้อมข้าวเหนียว
และไอศกรีมมะม่วง
芒果桃子特飲
- M12 Tropical 79
ลูกชิ้นมะม่วงรสค็อกเทลพร้อมข้าวเหนียว
และไอศกรีมมะม่วง
芒果椰子菠蘿汁



Add On

- Mango Pop 15
芒果小碗
- Mango Pudding (half) 20
芒果布丁
- Sago 10
西米
- Yogurt 15
乳酪
- Whipped cream 15
鮮奶油
- Mango/Coconut ice-cream 35
芒果/椰子冰

MANGO MANIA



mango mania

SMOOTHIES FOR YOU



mango mania



LINE @MixtChatuchak

Chatuchak





↑ (ATM)
↓
←

Mango Mania
NOW OPEN

DUNKIN' DONUTS

Mango

Mango Mania

CENTRAL FESTIVAL HATYAI



www.MANGOMANIA.IN.TH

Mango Mania

Mango Mania

Favourite Mango



CENTRAL FESTIVAL CHIANGMAI



MANGO MANIA



MANGO M.





CENTRAL FORESTA PHUKET



CENTRAL FESTIVAL SAMUI

CENTRAL PLAZA RAMA 2



MANGO MANIA

D OF THE SEA

ลดทันที 50%

CENTRAL PLAZA PINKLAO

Mango Mania
39-79 บาท

Italian Mango Soda
มะม่วงลิ้มรสอิตาลี 39.

Strawberry Mania
สตอเบอรี่ มานี 59.

Peach Mango Bliss
พีชมะม่วง บลิส 59.

Mango Raft
โถงไม้ข้าวเหนียวมะม่วง 79.

MELON PAN
PAN IS BEAM

premium mango
milkshake for you

MANGO MANIA





TERMINAL 21 PATTAYA

Secon
Square
Srinakarin





AND MORE..



MANGOMANIA



MANGOMANIA







MANGO MANIA

No.1 Mango Cafe
Mango Mania
The premium mango smoothies for you

MANGO MANIA

MANGO MANIA



SEAC

MANIA

premium mango smoothies for you

BingSo Mania

MANGO MANIA

lations Mania



Mr. Yizz

No.1 Premium Suki Bitter

YOU& COMING

TI KEY

premium mango smoothies for you





VIETNAM SINCE 2015

Location: Vincom Center Ba Trieu

MANGO MANIA HONGKOK

Location: G Floor, Worfu, North Point.

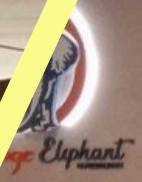
KEY SUCCESS STORIES;

- Reward the most visit restaurant 2020
- Ranked #4 of 682 Dessert in Hongkong (15 JULY 2020)
- OpenRice 4 stars and highly recommend.
- Trip advisor 4 stars and highly recommend.
- All Influencers highly recommend.
- Opening 2 more branches this year (Under construction)



Rank	Restaurant	Category	Score
4	Mango Mania	北角 / 泰國菜	3.1K
5	Mitsu Seafood Cuisine	灣仔 / 多國菜	5.4K
6	燈籠滷味	銅鑼灣 / 台灣菜	6.9K
7	am.pm	油麻地 / 西式	10.2K
8	HeSheEat	銅鑼灣 / 西式	18.7K









FranGlobal™
International Market-Entry Specialist Presents

Master Franchise Show

22nd - 23rd JUNE, 2019
JW Marriott Hotel,
New Delhi, India



INDIA 2019

INDIA'S BIGGEST-EVER GLOBER BRAND EXPO; With 7 Master Franchisees in 7 territories across India acquires the right and the duty to **open at least 150 units within 5 years** from the contract date.



MANGO MANIA
INDIA
Location: JW
MARRIOTT
NEW DELHI, INDIA.

KEY SUCCESS STORIES;

- Reward the one of the best brand in Asia 2019.
- MANGO MANIA was honored to be a speaker on the topic Global opportunities – India market.
- Meeting with 7 Master Franchisees in 7 territories across India.



Marvin Da Silva
International Franchise
Consultant, Kerrimo



Gaurav Sabharwal
Founder,
Wok Boyz

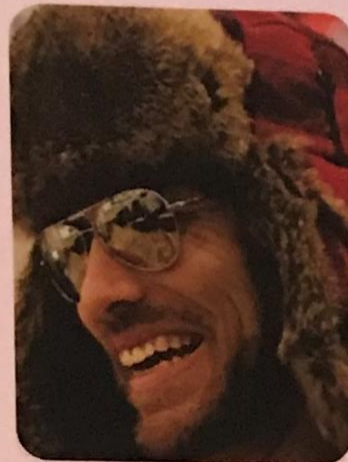
01:15 PM - 02:15 PM - NETWORKING LUNCH

02:15 PM - 03:00 PM

GLOBAL OPPORTUNITIES - INDIA MARKET - THE BIG OPPORTUNITY FOR INDIA TO PARTNER WITH GLOBAL BRANDS



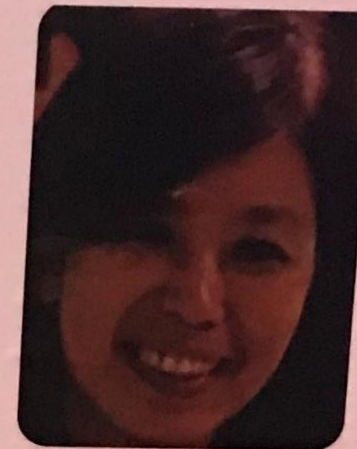
Karanya Jarutabin
CEO,
Mango Mania



Ryan Smolkin
CEO & Founder,
Smoke's Poutinerie Inc.



Federico Pulvino
CEO & Founder,
Lime Restaurants



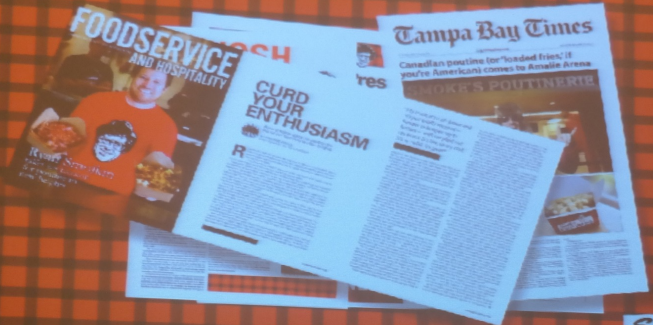
Amy Hsio
President & CEO,
Logiclink



Elliot Walker
CEO,
The Massage company



No.1 Mango Cafe' in Thailand
Mango Mania
แมงโก้มานี



Panel discussion participants seated at a table with nameplates:
KARANYA JARUTABIN
RYAN SMOLIN
AMY HSIAO
ELLIOT WALKER
James Kenneth
MR. Te Good Place

Master Franchise Show
VISITOR

Us
MANGO MANIA THAILAND; แมงโก้มานี
17, Bangrakchonnree rd., Bangrak
10170

Young Fruit
Bingsu
259

Toast
175



แมงโก้มานี
Bangrakchonnree rd., Bangrak
10170
Mango Mania
Bangrakchonnree rd., Bangrak
10170

1st rank Award winning in “Thailand Franchise Award 2020”





กิจกรรมพัฒนารุรกิจแฟรนไชส์ไทยก้าวสู่สากล (Thai Franchise Towards Global)

การนำเสนอและเจรจาธุรกิจ (Showcase & Business Matching)

21 สิงหาคม พ.ศ.2564 ณ โรงแรม สุกุมล กรุงเทพฯ ฯ



1st rank Award winning in
"Thai Franchise Towards Global 2020"





FRANCHISE
STANDARD

หนังสือรับรองเลขที่
04-2559

หนังสือรับรองมาตรฐานคุณภาพแฟรนไชส์

กรมพัฒนาธุรกิจการค้า

ออกหนังสือรับรองให้ไว้แก่

แมงโกมาเนีย Mango Mania

ทางหุ้นส่วนจำกัด พี.โอ.พี. สยาม โกลเด้นฟรุ๊ต

เพื่อแสดงว่าธุรกิจแฟรนไชส์นี้ผ่านการตรวจประเมิน

ตามเกณฑ์มาตรฐานคุณภาพแฟรนไชส์

ได้รับอนุญาตให้ใช้เครื่องหมายรับรองมาตรฐานคุณภาพแฟรนไชส์

ในการประกอบธุรกิจแฟรนไชส์

หนังสือรับรองมีกำหนดอายุ 2 ปี นับแต่วันที่ออกหนังสือรับรอง

วันที่ออกหนังสือรับรอง 8 สิงหาคม 2559

(นางสาวพองพรรณ เจียรวิริยะพันธ์)
อธิบดีกรมพัฒนาธุรกิจการค้า

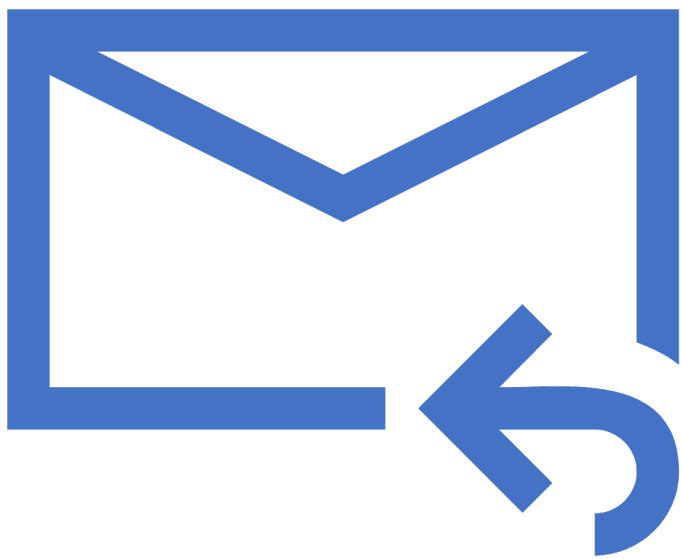
Award The
“Thailand Franchise
Standard”
Certification

TYPE OF EXPENDITURE TO A MASTER FRANCHISE

Initial Expenses Needed to Set Up a Franchise	LOW (USD)	HIGH (USD)	Note
The master franchise fee	100,000.00	200,000.00	It depends on the potential category of the territory.
Other costs: Building out your first store	40,000.00	80,000.00	
A Single unit franchise fee (25% of 18,000\$)			On each sub Franchise 25% (including the store is operated by Master Franchisee) of the sub franchisee fee will be transferred to the brand by the territory partner
Costs for finding the right location			
Civil and architectural drawings and professional fees			
Contractor fees			
Construction and leasehold improvements			
Equipment and fixtures			
Hardware and software			
Insurance deposits			
Licensing and permits			
Opening inventory			
Rent deposits and occupancy charges			
Utility deposits			
Other prepayments			
Training staff for your franchise	10,000.00	20,000.00	It can be adjusted, depends on your site.
Total	150,000.00	300,000.00	It can be adjusted, depends on your site.
Working capital approximately 6 months for your franchise	68,274.00	68,274.00	Working capital is the amount of money you need to support your ongoing expenses that are not covered by your revenue

TYPE OF EXPENDITURE TO A UNIT FRANCHISE

Initial Expenses Needed to Set Up a Franchise	LOW (USD)	HIGH (USD)	Note
The franchise fee	20,000.00	20,000.00	Typical franchise fees today range between \$20,000 and \$45,000, with the average franchise fee of around \$37,500, but that's highly dependent on the industry and the franchisors in that industry group.
Other costs: Building out your franchise location	40,000.00	80,000.00	
Costs for finding the right location			
Civil and architectural drawings and professional fees			
Contractor fees			
Construction and leasehold improvements			
Equipment and fixtures			
Hardware and software			
Insurance deposits			
Licensing and permits			
Opening inventory			
Rent deposits and occupancy charges			
Utility deposits			
Other prepayments			
Training staff for your franchise	5,000.00	10,000.00	It can be adjusted, depends on your site.
Total	65,000.00	110,000.00	It can be adjusted, depends on your site.
Working capital approximately 6 months for your franchise	68,274.00	68,274.00	Working capital is the amount of money you need to support your ongoing expenses that are not covered by your revenue



CONTACT US

- Line Official: @mangomania
Email: mangomania2013@gmail.com
Tel: +66816424240, +66922769595
- www.mangomania.in.th
- www.facebook.com/mangomania2013