





DUCK TRUCK

SPACE REQUIREMENT: 8-20 FT. BOX

BENEFITS:

- Ability to adapt to where your customers are, not dependent on foot traffic in shopping center
 Lower build out cost
- Revenue potential is high
- Flexibility in build out options (Food truck or trailer)



DRIVE-THRU

SPACE REQUIREMENT: 900-1100 SQ. FT.

BENEFITS:

- Offer a convenience factor to consumers that supports more frequent visits
- Revenue potential is high with expanded service option
- Flexibility to offer in addition to standard build out or standalone drive-thru only



THEATERS/ARENAS

SPACE REQUIREMENT: 560-900-1100 SQ. FT.

BENEFITS:

- Ability to be where your customers are
- Exposure to customers who wouldn't have otherwise tried your brand
- Revenue potential is high
- Staffing flexibility to align with events



TRAIN STATIONS/AIRPORTS

SPACE REQUIREMENT: MIN. 560 SQ. FT.

BENEFITS:

- Access to travelers who are frequent buyers
- Smaller footprint
- High volume locations

