



OWN THE FUTURE OF VR ENTERTAINMENT



WORK WITH INDUSTRY PROFESSIONALS

We offer a complete solution for opening a VR-space in your city. This is the place where companies of friends or families come to immerse themselves in the world of virtual reality and experience emotions that they have never experienced before. The product advertises itself, as, having tried, people come back again and call friends to play with them.





THE DEEP VR TODAY



51 LOCATIONS

17 COUNTRIES



THE DEEP VR SUBSCRIPTION

With The Deep VR subscription, you get not only games, but everything you need to run a successful business in VR.

OUR SOLUTION INCLUDES EVERYTHING YOU NEED :

License for the games;

Free new games every 9-12 months

We provide logistics of the delivery of the necessary equipment;

Website with a booking system;

CRM system for keeping information about clients;

Leaderboard with hi-scores of your guests;

Set up of the advertising campaigns in Google, Facebook and Instagram.

IMMERSIVE ARENA

EQUIPMENT FOR THE DEEP IMMERSIVE

- 4 headsets HTC Vive PRO
- 1 game computer MSI VR ONE
- 3 wireless adapters HTC Vive PRO
- 4 guns
- 8 batteries MSI VR ONE
- 4 joysticks for guns
- 4 haptic vests

TOTAL AREA

Game area from 50m²

Reception area 30-50m²



INFINITE ARENA

EQUIPMENT FOR THE DEEP INFINITE

- Headset Oculus Quest 64Gb
- Powerbank Anker PowerCore II 10000 mAh
- Gaming headphones with a microphone
- AA batteries for controllers
- Charger for AA batteries
- Mount for Powerbank (hooks 22x60 *)

TOTAL AREA

Game area from 50m²

It is also possible to play on the entire playing area, or divide it into 2 areas and play in 2 different groups.



SOFTWARE

We have developed our custom software, which greatly simplifies the work of the administrator, allows you to remotely monitor the work of our business and much more

Assign player equipment;

Start and stop the game;

Game progress monitoring;

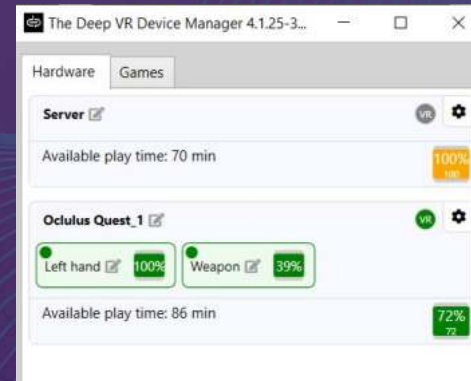
Device status monitoring utilities (battery charge, network status)

Tracking calibration without restarting the game

Stats of game launches

Stats of the amount of participants

Stats of game durations





MANAGER SUPPORT

You will be supported by our executive account manager who will answer any of your questions regarding your VR business. Alexey has all the required VR business experience with previous clients such as choosing a location, repairs, marketing, working with administrators.

Alex Kopytov,
The Deep account manager





TECHNICAL SUPPORT

You receive our ongoing support for installing, launching and updating games. For an additional fee equipment installation* and training can be provided. One of our technical specialists will visit your arena, install everything and teach you and your game masters how to run our games and prepare them for any issues that may arise.

Ivan Morozov,
The Deep technical manager



*Equipment installation service is ordered additionally upon request.



LICENSE PRICING

ONE-TIME PAYMENT \$12,000

For this price you can choose any of three options based off your priorities. As part of your one-time payment, you will get 500 free game launches.

In nite

Immersive

In nite + Immersive

PRICE PER LAUNCH

Your monthly payment will consist of the amount of games launches

20+ min games		\$3 per headset
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20- min games		\$2 per headset
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INVESTMENTS

Delivery and equipment		From \$8,000
Finishing of the room		\$7,500
Reception area		\$1,500
Decoration		\$1,250
Marketing		\$1,000
License		\$12,000
Total *		\$31,250

* You can request detailed business plan for your city from our manager.



AVERAGE YEARLY ECONOMICS

Revenue		\$250,000
Expenses		Royalty payment \$20,000
		Rental payment \$45,000
		Payroll \$45,000
		Utility and other payments \$15,000
		Marketing \$25,000
		Total \$150,000
Income *		\$100,000

* You can request detailed business plan for your city from our manager.

BUSINESS OPTIONS

Use our games in different ways; it can be either an independent venue, or a part a bigger VR club.



Whole Separate Business



Attraction in a VR Park



Attraction in an Amusement
Park



WHO WE ARE

Since April 2018, we have been developing team free roam VR-games. We create the most impressive virtual reality games you've ever played. At the moment, our attractions are successfully operating in Russia, as well as in Europe, India and the USA, and are preparing for opening in Australia, Germany, Russia and the USA.



**Dmitry
Besedin**
Commercial
Director



**Vaisily
Petrenko**
Financial
director



**Pavel
Nuzhdin**
CTO



CONTACT US

If you have any questions, please contact me.
I will be glad to help you.



Vasiliy Petrenko

Head of the International Department