



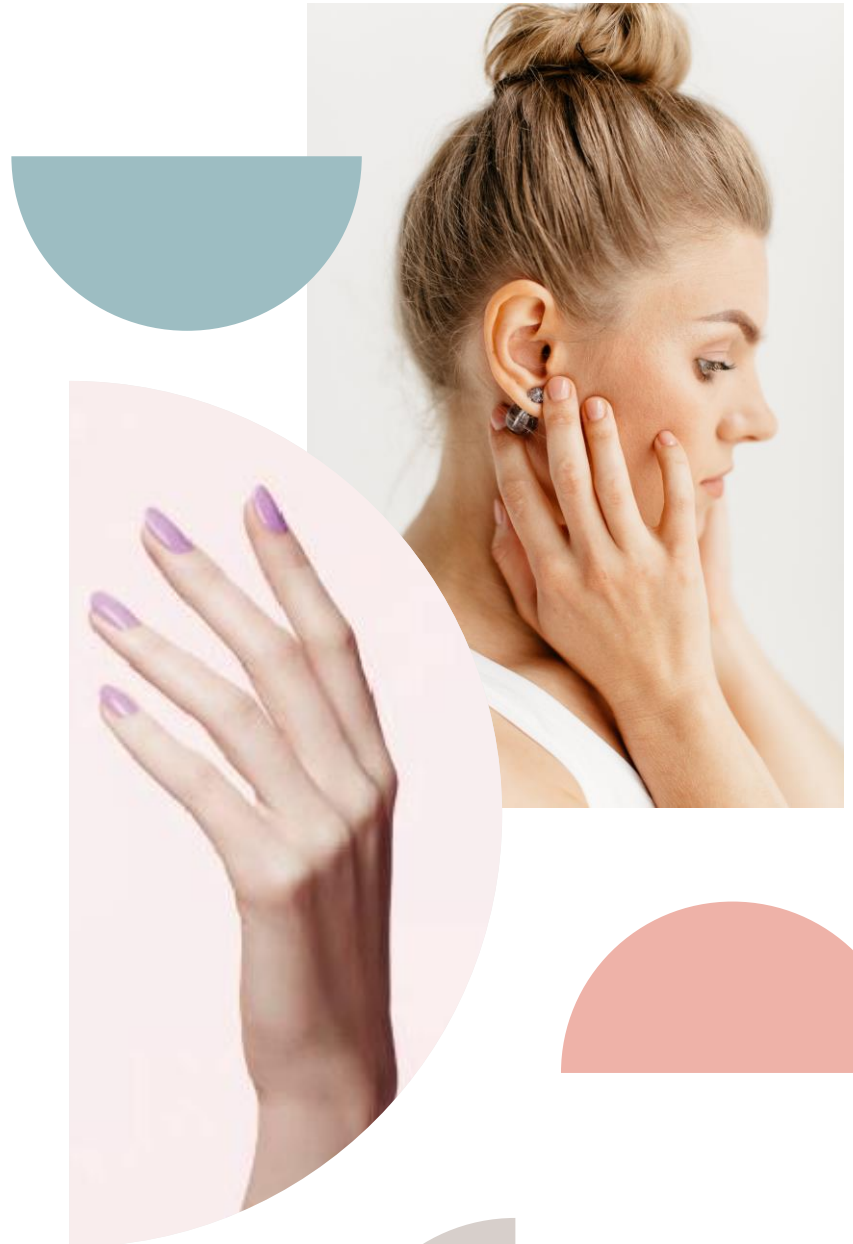
tenten®

nail care space

TENTEN

TENTEN – 10 fingers and 10 toes we care about

We are a European network and we adhere to European tradition of manicure and pedicure. We believe that beauty is health, that's why all our procedures are tailored the most harmless and delicate way. In TENTEN we don't do aggressive cuticle work or crazy designs, but pay maximum attention to health care and spa-programs.





Principles

Caring

Multistep care

We care for the nails condition with strengthening base coats, cuticle oil, massages to boost circulation and a range of pampering spa treatments.

Gentle

Products

All our creams and spa treatments are tailored the healthy way. We use paraben free cosmetics without artificial colors and animal testing.

Clear

Transparency

We inform you about all details included in your order before the procedure so you can choose the best options for you.

Clean

Health

To keep fingers and toes safe and healthy all our instruments go through three stages of cleaning including dry heat sterilizer. Each guest gets treated with individual nail care kit.

Proficient

Proficiency

Our nail technicians are highly skilled and trained nail artists with real nail care knowledge.



TENTEN. Products & Services

Our signature service: The TENTEN – a manicure & pedicure treatment by two TENTEN stylists at once

We also do SPA-treatments (hands or feet baths with active ingredients, scrubs, creams, lotions, masks, hot paraffin). Kids get a gentler treatment without cuticle work or gel-polish coat.

Brands we work with

We work with best Korean, European and American products. Polishes and gel polishes we use are famous for their color palettes, richness in color pigments and high durability.



TENTEN Cosmetics

An exclusive cosmetic line was developed so that our guests may enjoy our TENTEN treatment wherever they need to.

Hand cream with wild grape

TENTEN hand cream with fruity smell and soothing ingredients immediately moisturizes the skin.

Hydrating foot cream with lime

A shea-based moisturizer, which provides lasting suppleness and freshness to the feet.

Cuticle oil

Rich with vitamins cuticle moisturizer contains almond, jojoba, avocado and macadamia oils. A tiny bottle fits in every purse and it's mess-free.



**A weekly TENTEN
treat for hands
and feet!**



Audience Portrait

Active women 25-45 years old, urban dwellers. They love to enlarge their knowledge about beauty care (search information in the Internet, consult with their beauticians). Professional face and body treatments are part of their routine.

Both family and career oriented. Active lifestyle: they are open to travel and try new things, they love to share pictures and videos in social media.



nail polish colors



nail polish colors



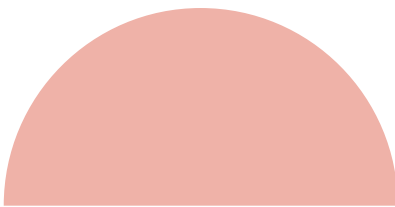
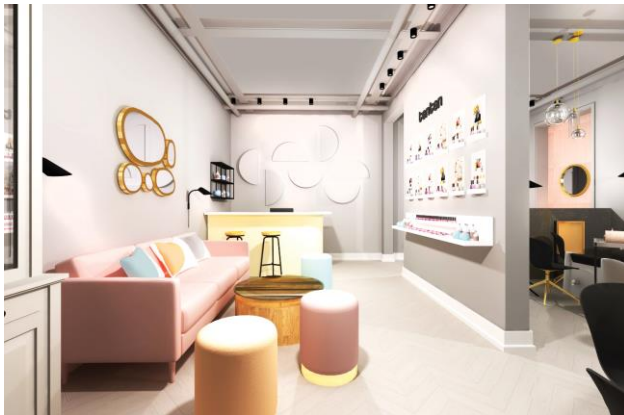
Design Concept

Inspiration wall

TENTEN color palette is presented in a special inspirational showcase. "Inspiration Posters" illustrate styles, moods and occasions to wear different shades of nail polish. The collections are changed every season.

Comfortable space

The interior design is well-thought-out and very comfortable for our guests. We have special comfortable armchairs for 4-hands manicure and pedicure treatment. The seats are arranged not too close to each other to provide some personal space to every guest.





Trend Watching

Lookbook

After the profound study our trend watchers created the TENTEN Lookbook where they gathered on-trend nail designs to communicate our vision to the customers.

Collections

Basing on our investigation of trends, represented at Fashion Weeks and in media, we gathered 12 special collections of colors. These collections are renewed every season.





Loyalty Program

Happy hours

Book your treatment at 10.10 a.m. for a 10% discount.

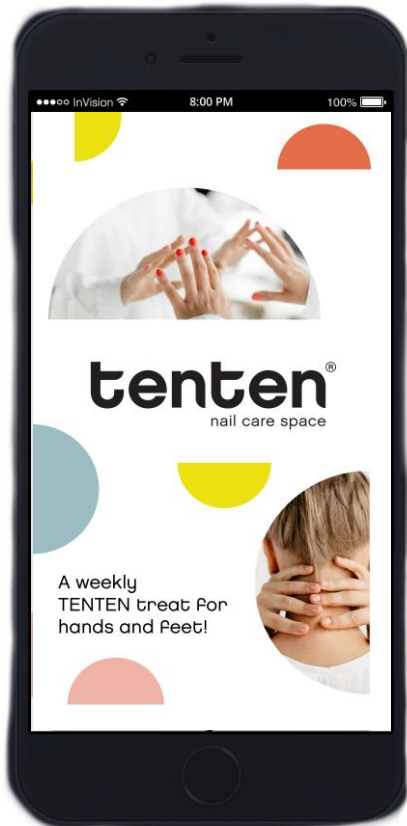
Bonus Program

After every procedure guests receive 10% bonus to use them next time or to save up to 50% discount.

Extra Care

Every 10th visit guests get a scratch-card. After scratching off an opaque covering guest reveal the spa-treatment they get as present.

TENTEN App



The TENTEN application was developed to facilitate the booking procedure. Users are able to make appointments, collect bonuses and check up their schedule.

