

Snatap

Marketing and Vending in one device.

About us

The project is presented in Russia, in nine cities - Moscow, St. Petersburg, Kazan, Ufa, Ekaterinburg, Kemerovo, Saratov, Petrozavodsk, Cheboksary and we have already entered into the European market and there our project is presented in Prague. In just 12 months we created a product with interesting functionality, good price and quality and we are still improving.

We are fully committed to the profitability of our partners, so we are constantly maximizing the functionality of Snatap, which brings income to the owner, and provides marketing and technical support.



We believe

We believe in a business that is your passion and part of you. We believe that succeed those who really work hard, and are driven by passion. We believe that it is important to share emotions and happy moments, and our goal is to save them, to give you opportunities to feel them.



Snatap

Snatap is not just a machine for printing photos from social networks. Snatap is a reference point for the promotion of brands, products and services. Snatap is constantly increasing the ways of making profit; it receives software updates that delights the owners of our machine. We do not depend on trends, we create them.



Functionality

1. Taking photographs and printing photos from all social networks and messengers.
2. Selling followers and likes in social networks, depends what social network preferred by user.
3. Showing targeted video ads to the clients.
4. Recording photo and video review of clients
5. Printing branded photoflyers.
6. Working with promotional codes.
And that is not all, the list is growing.



Our product

Our product is fast and qualitative marketing service for printing more than just photos, instant photo souvenirs right here and right now, unique service for activity in the social networks, everyone can buy an unlimited number of likes and followers.

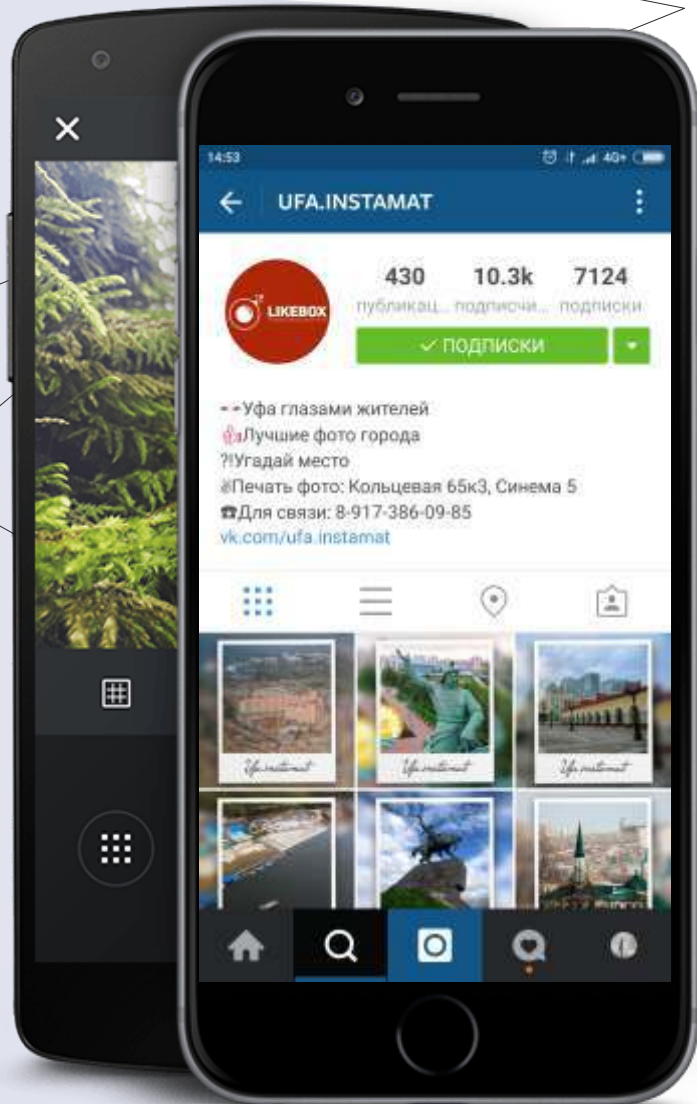


Profit off of

1. Printing photos from social networks, messengers, telephones and built-in Full HD cameras;
2. Selling photo flyers on different events;
3. Selling followers and likes in Instagram;
4. Selling video advertising, on a 42" screen Indoor;
5. Conducting campaigns, competitions for shopping centers or tenants at the site, using promo codes.
6. Collecting photo and video review.



Autonomous advertising



Snatap automatically adds customer's friends in social networks after printing photos and sends requests to the client's friends. This is how the number of your loyal customers increases.

Total Control

The total report on finances and performance are available 24 hours a day. There is a full remote control and possibility to monitor it on your devices (smartphones, tablets, and computers).



Updating Software

Once a month you get an update to Snatap. Updates include new ways to earn money, new features and general improvements obtained by feedback from customers.



Package run

Package run includes not only hardware but also sites, advertisers, commercial offers search tools and many other things from choosing the form of taxation to the business cards.



MEXX

Новый магазин в
ТЦ «ПРИМЕР»
3 ЭТАЖ



 **Marketplace**



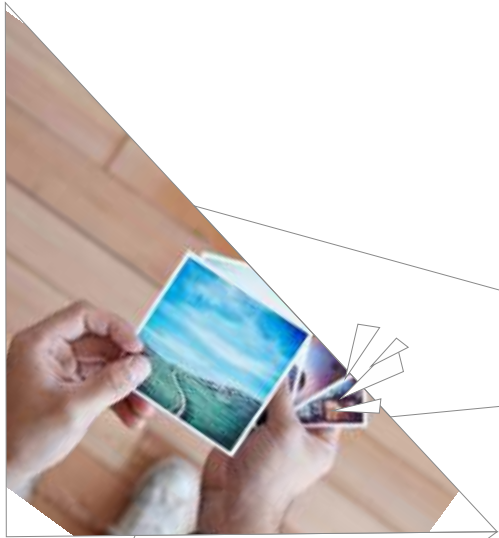
DOLCE & GABBANA

Новая коллекция!

Сделай селфи, выложи с тегом # D&GMOSCOW.
И выиграй пару из новой коллекции!

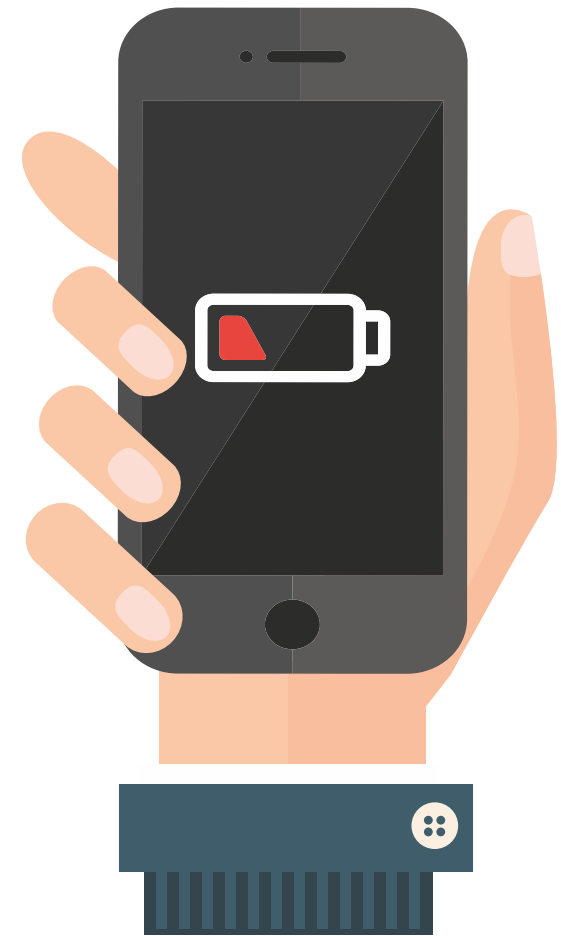
Support

We consult on marketing and provide technical support. Each owner of our machine has access to a closed system, where we exchange experience and best practices between partners from different cities.



Modernization

We are for long-term cooperation. That is why we are constantly modernizing our machines. You can use new modules such as printing unique magnets and fee-charging gadgets for getting profit.



Start Now

1. We will be with you from the signing the contract for the supply of Snatap, when you start your work and get first profit. At this stage it is very important to choose the right place with good lease terms. We are constantly improving Snatap so spheres of its work is also expanding.

2. First save. You will receive Instamt at below market price. Do not pay the lump-sum payment. You do not need an office, warehouse, and staff at that stage. Put Snatap at the right place and then you will need just a laptop and some free time.

There is no extra cost!

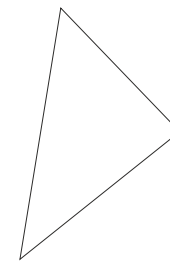
Package contents and price



Case - Steel 2 mm
Monitor - TV LG 42 inches 106.6 cm
IR Touch frame 42 inch
Protected tempered glass 6 mm
Windows 7 Pro Embedded Specialized Software
Snatap
PC: Motherboard Socket 1155 Processor i3,
60GB SSD, 4Gb DDR3, 350W
Bill Acceptor ICT V77
Wi-Fi adapter
Full HD web camera for photo and video
recording.
Uninterruptible power supply 600 W
DNP dye-Sublimation printer

Consumables 1-2k USD of revenue.
Set for a launching business for free.
The price is 6500 USD.

Act



Rental fee: ~14,000 rubles (we know the way to reduce this amount).

Internet: 1,000 rubles

Royalty: 3,000

rudder cross-platform: 3,500 per person/per day (a mid-size Mall working 12 hours a day)

traffic Conversion, for example minimal: 1.5%

Price: 50 rubles.

Cost of services: 6.5 rubles.

The number of days in a month: 30 days. Number of orders = [Traffic site*traffic Conversion*Days]= 3,500*0.015*30= 1,575 people. The profit from 1 order= [Price - Cost] = 50-6.5= 43.5 rubles

Minimum profit in a month (as we believe at a minimum check)
[(Profit on 1 order*number of orders)- (rent+Internet+Royalties)] =
(43.5*1,575)-(14,000+1,000+3,000)= 50,512 rubles a month!

Payoff

1. Printing brings from 30,000 to 90,000 rubles
2. Video advertising from 15,000 to 50,000 rubles
3. Selling likes and followers from 10,000 rubles
4. Promotional codes and photo flyers from 10,000 rubles

Total: 65 to 160k rubles

Therefore, the payback ranges from 4 to 8 months.

