



TAIGA SWEETS

Franchise for business «Taiga sweets» – the best-selling sweets from Siberia

Brings additional income to your business from \$18000 per year



WHY ALREADY 40 BUSINESS OWNERS FROM 36 CITIES BECAME OUR PARTNERS?



Stable demand on products: we work on 3 growing markets:

- Natural products
- Confectionery
- Gifts

growth of 10% per year
growth of 10% per year
growth of 5% per year



Invest \$2500 and earn \$4700 after 2 month work



The top-sales products



Equal price for partners



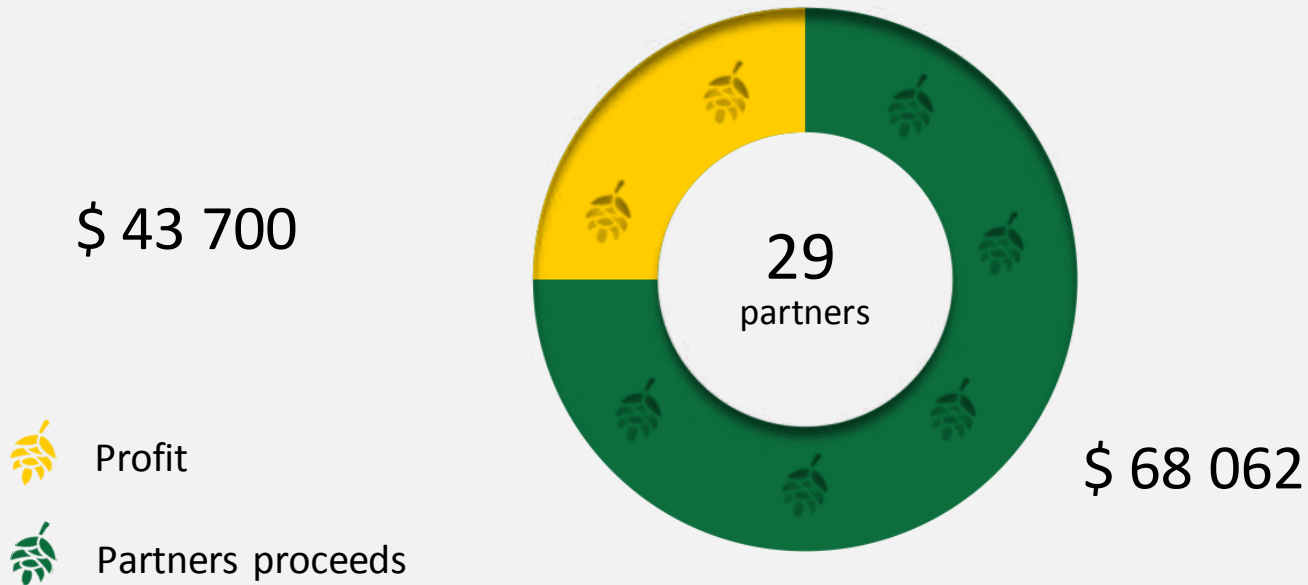
Eco-standarts and certificates, only natural ingredients



FINANCIAL STATISTICS OF PARTNERS



Indicators of partners across the network for 3 months (from 01.09.16 to 01.12.16)



Additional income to existing business of partners



WHY «TAIGA SWEETS» IS ACTUAL?



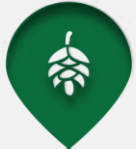
Growth of the market
of natural products
Is **10% per year**



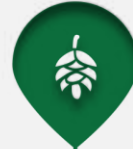
In healthy food trends.
According to experts, certified
environmentally friendly
products are sold
at a price **of 25% to 300%
higher**, than conventional



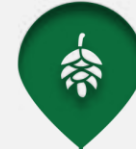
1 person eats **311 kg**
of chocolate
throughout life



According to the results
of European experts,
the world market of
natural products is filled
only by 70%



According to the survey,
54% of planet population
are ready to overpay
for **naturalness**

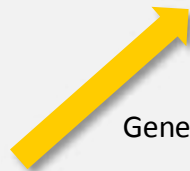




BUSINESS MODEL



**Additional
Income in your BUSINESS**



Your seller, who already works for you



Generated customer flow



You allocate a brand-zone in the trading space for eco-stand «Taiga sweets»

RESULT:

Each M² of your trading space brings profit



Your employees are involved with greater efficiency and bring more profit





WHAT WILL YOU SELL



These are unique delicacies from the best Siberian producers*, which are made only from natural ingredients

PINECONE

Strengthens the immune system, increases the level of hemoglobin in the blood



PINE NUT

Strengthens the immune system, and slow down the aging process



JUICE OF SIBERIAN BERRIES

Vitamin C in berries is a powerful antioxidant, which is responsible for the health of collagen, it is necessary for vessels, skin, joints



DRIED CRANBERRY

Protects the body from atherosclerosis, repairs damaged cells of the cardiovascular system



See all products in the catalog*





5 ADVANTAGES OF WORKING WITH US



We have collected
TOP-30 sweets from the best
manufacturers with high
sales figures



We test the demand for each
position on own points, then
we launch into the network



Logistic support and
calculation of the optimal
delivery (cost, terms)



Working sales tools:

- ✓ A stand, which attracts the attention of customers
- ✓ Sales instructions for sellers
- ✓ Selling layout of goods
- ✓ Marketing support and materials



Same price for everybody

The quantity of order doesn't affect the price



ECO-STAND «TAIGA SWEETS»



INCREASE SALES

The format of the brand stand increases sales by 30-40% - people are more willing to take products from the stand, compared to conventional shelves, because it stands out



FRESHNESS

On the shelves of the stand - imitation of green grass, which creates a "freshness effect" of products



ANY SIZE AND FORMAT FOR YOUR ROOM

We make stand according to your individual order. If you have very little space, we can offer you a hanging shelf

NICE APPEARANCE

The stand is made of natural Siberian cedar





PLACEMENTS



Restaurants



Bars



Supermarkets in the shopping center



Hotels



Boutiques with sweets



Museums



Tea and coffee shops



Business centers

***And also: gift and souvenir shops, health food stores, airports and train stations, book chains and flower shops**





FRANCHISE FORMATS



	Fast start	Start	Standard	Chain development
Amount of goods*	\$ 1200 	\$ 1550 	\$ 1950 	\$ 3950 
Goods for tasting	\$ 200	\$ 300	\$ 400	\$ 400
Brand eco-stand	\$ 100	\$ 150	\$ 150	\$ 150
Selling layout	+	+	+	+
Support for personal manager	+	+	+	+
Sales instruction	+	+	+	+
Partner prices	+	+	+	+
Analytics of new producers and goods	+	+	+	+
Assistance in budgetary promotion			+	+
Free shipping to door				+
Free promotional materials (leaflets, booklets, etc.)				+
Format cost	\$1500	\$2000	\$2500	\$4500



PARTNERS FEEDBACK



«I have a minimum investment»



Natalia Ababii, Tomsk

Beginning of cooperation: August 2016

Place of the stand: bar of northern cuisine "Stroganina-bar"

The products are sold quickly. We built the system so that the waiters can earn extra money by selling "Taiga sweets" to our guests. We have been working for 3 months, all are stable and in accordance with our order.

The company "Taiga sweets" is a reliable partner. They advise how to increase sales and how to place goods.

«I want to try!»



Taisia Grigorieva, Vologda

Beginning of cooperation: July 2016

Place of the stand: souvenir shop

I am very happy to work with the company "Taiga sweets". In Vologda such goods are exclusive. Really natural, high-quality and delicious products.

Project managers in everything prompt and help, they teach the promotion of the product in social networks. "Taiga sweets" is what I want to do fruitfully.

«I want to earn a lot!»



Artem Rodionov, Petropavlovsk-Kamchatsky

Beginning of cooperation: July 2016

Place of the stand: tea and coffee boutique

The first thing that caught me was the **terms of cooperation.** It is difficult to organize supplies to our region, but these guys agreed.

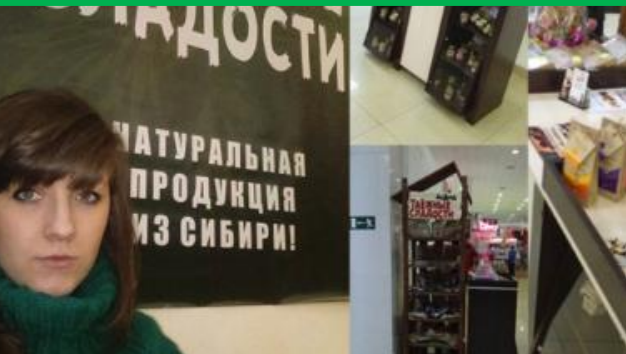
Prices are really affiliate. I likes this product very much. I was looking for something unusual for our region and found. Buyers are delighted. Price list, of course, is high, but as an unusual gift it is perfectly!



PARTNERS FEEDBACK



«I want to earn a lot!»



Daria Dottay, Kansk

Beginning of cooperation: November 2016
Place of the stand: shopping center

Buyers are thrilled with this product. The strongest side of the franchise is that **with a capital of 100 thousand rubles you can start a small business.** I also like this products. Very tasty and useful. We didn't have such goods in the city before.

Working with franchise representatives is a pleasure. They instantly answer all questions and help with difficulties

«I want to earn a lot!»



Anna Verkhovtseva, Yakutsk

Beginning of cooperation: October 2016
Sale through online channels without a stand

The products are very good. I like the packaging, taste and naturalness. Demand for goods is especially large before the new year.

Now I sell through social networks. The stand hasn't yet installed, but I don't have honey with nuts, nuts in syrup and berry in the kraft-package.

«I want to earn a lot!»



Nadezhda Lukovenkova, Ussuriysk

Beginning of cooperation: October 2016
Place of the stand: hypermarket

The stand in the store looks impressive. Goods are bought up quickly, but not all. Honey and tea are sold particularly well. Tea is especially praised by buyers and I fell in love with it!

The team "Taiga sweets" is responsive. If problems arise, they quickly resolve them. Delivery of goods is carried out within 2 weeks. If you can deliver faster, it would be super. I just started working in this direction, but I like it!



PARTNERS FEEDBACK



«I want to earn a lot!»

Konstantin, Bishkek



Point in the grocery store, social networks

«I have a chain of points!»

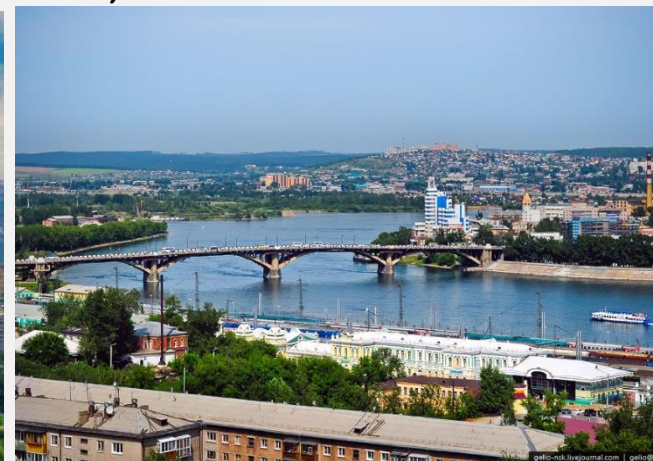
Asan, Almaty city



Grocery chain

«I have a chain of points!»

Maria, Irkutsk



Chain of souvenir shops



7 STEPS BEFORE THE FRANCHISE START



1 Step



A franchise representative will contact you and you will decide on the format of the franchise

2 Step



Form the preliminary order of products taking into account the recommendations

3 Step



Conclusion of the contract and payment of the bill

4 Step



Shipment of goods and stand + documentation

5 Step



Receiving goods

6 Step



Installation of stand and goods packing according to our standards

7 Step



Sales start



CONTACTS

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In touch with you

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Contact us and we will begin cooperation today!



Click!

