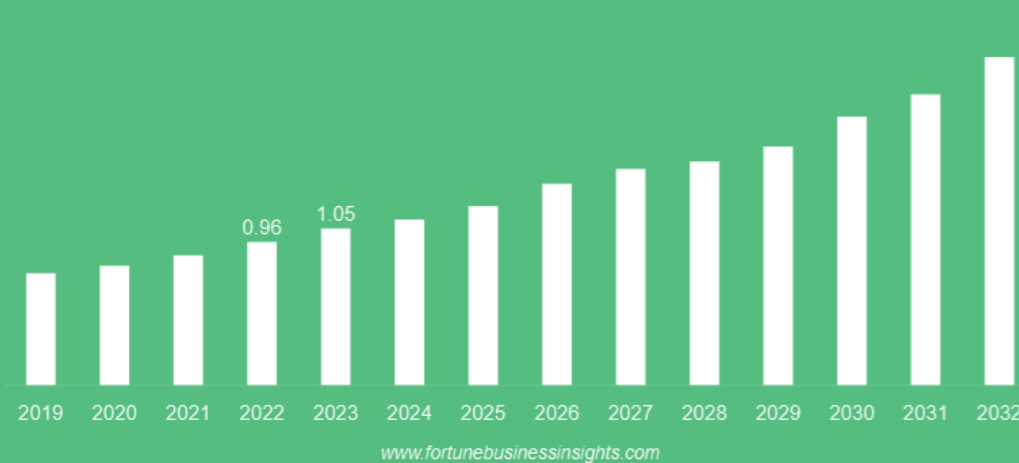


# Invest in the booming Bubble Tea Industry with Meito today!

The Bubble Tea market in the GCC region is booming. Fueled by a thirst for novelty and fueled by social media buzz, this chewy, slurpy sensation is finding its way into the hearts (and hands) of consumers.

The global bubble tea market size was valued at USD 2.46 billion in 2023 and is projected to grow from USD 2.63 billion in 2024 to USD 4.78 billion by 2032.

Asia Pacific Bubble Tea Market Size, 2019-2032 (USD Billion)



## Why invest with Meito?

- Successful history of expansion
- Easy to run, maintain and manage
- Excellent return on investment capital
- Extensive training program and ongoing operational assistance
- Proud winner of Drinks Franchise in Oman of the Year

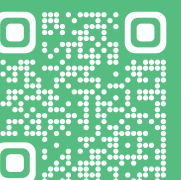
## Meito's Franchise Key Facts & Figures

- Annual ROI 80 %
- Monthly Profit 6 k USD
- Investment Recovery 12-18 Months
- Total Investment 61-70 k USD
- Break Even Period 3 Months
- Average transactions of 150 cups / day

### Franchising to us? “

It's all about one thing: partnership. We're in this together, backing each other up every step of the way as part of the vibrant Meito family

#MeitoDrawsYouaSmile





### Meito's Mobile

### Meito's Kiosk

### Meito's Express

Size	4*2*2.5 m	3*4 m	300 – 500 sq ft
<b>Total Investment</b>	<b>60,975 U\$D</b>	<b>64,495 U\$D</b>	<b>69,995 U\$D</b>
<b>Investment Breakdown</b>			
Franchise License	<b>15,000 U\$D</b>	<b>15,000 U\$D</b>	<b>15,000 U\$D</b>
Hardware Meito	<b>15,000 U\$D</b>	<b>15,000 U\$D</b>	<b>15,000 U\$D</b>
Trailer / Kiosk / Store Architecture	<b>11,980 U\$D</b>	<b>14,500 U\$D</b>	<b>20,000 U\$D</b>
Equipment	<b>11,195 U\$D</b>	<b>11,195 U\$D</b>	<b>11,195 U\$D</b>
Opening Inventory & Advertisement	<b>5,500 U\$D</b>	<b>5,500 U\$D</b>	<b>5,500 U\$D</b>
<b>Income and Overheads</b>			
Average transactions per store per day	<b>150 cups</b>	<b>175 cups</b>	<b>200 cups</b>
Average check (ticket price) per transaction	<b>5,10 U\$D</b>	<b>5,10 U\$D</b>	<b>5,10 U\$D</b>
Average Total Income per Day	<b>765 U\$D</b>	<b>890 U\$D</b>	<b>1,020 U\$D</b>
Average direct product & packaging cost	<b>17 %</b>	<b>17 %</b>	<b>17 %</b>
Average payroll	<b>12 %</b>	<b>12 %</b>	<b>12 %</b>
Number of Staff	<b>1-2 per Shift</b>	<b>2-3 per Shift</b>	<b>2-3 per Shift</b>