

Zephyr

**THE WORLD'S FIRST
Kinetic plasticine -
new generation material**



LLC “Novaya Khimiya” develops and produces unique educational toy for children - the world’s first kinetic plasticine “Zephyr”

- ✓ The raw material used in production is the polymer, which is also used in food industry. The company has developed a unique formula of this polymer and assembled a reactor to produce a special binding material.
- ✓ The company is interested in partnership with wholesalers and retailers .
- ✓ The production facilities are located on the territory of the Russian Federation. The company*s partner network encompasses 57 cities in Russia.
- ✓ The company exports to 10 countries of the Customs Union and the EU.



Your customer will be happy with our brand new product

Zephyr is a kinetic plasticine for kids that helps develop fine motor skills and provides children with a completely new playing experience due to its unique properties.

It's a brand new product made of lightweight and resilient patent pending material. It is safe, environmentally friendly and multifunctional. You can stretch it and even build large objects since it preserves its form and do not spill under own weight.



Our patent pending technology provides unique Non-Newtonian properties which make Zephyr lightweight, resilient, fluffy and solid at the same time depending on how it's used.



Zephyr combines the most attractive features of popular products for children's arts and crafts with a great deal of their disadvantages eliminated:



– **Kinetic sand** – yet Zephyr does not fall into pieces (could be used as an anti-stress toy with it's particles flowing slowly in your hands)

– **Modeling clay** – which means that everything you've created would stay with you in a form of a lovely toy, if baked.

– **Play dough** – yet it does not dry up (allows to mold different objects)

– **Hand-gum**



“Zephyr” doubles in size while in play – the plasticine gets airy when stretched and the distance between it’s particles increases so that you can actually feel it growing in your hands.

We also recommend you to try baking it in the oven. This is the way to feel the amazing difference between Kinetic Plasticine “Zephyr” and other similar products.



Our product is very attractive for kids and, moreover, its educational value is unprecedented for its category:

- ✔ It helps developing fine motor skills
- ✔ Strengthens concentration
- ✔ Helps to transform disruptive forms of energy into socio-adaptive forms of activity
- ✔ Helps to ease psychological tension
- ✔ Boosts the development of speech skills, overall intelligence, memory (by influencing fingers' nerve endings and by allowing to mold and recognize different forms and objects)
- ✔ Helps developing creative thinking.





Zephyr

No analogues

It has no analogues neither in the Russian Federation nor in the world.

Solve problems

Our product addresses all major concerns of a modern conscious customer. It is safe, suitable for kids, environmentally friendly and, as a result, easier to sell.

Certificates

The product is certified with a number of certificates including CE.

A patent

The company has obtained a patent for «kinetic plasticine» and «touching sand» in Russia. An International patent application is under consideration process.

The lowest price

We offer the lowest price since we are the developer and manufacturer of the product.

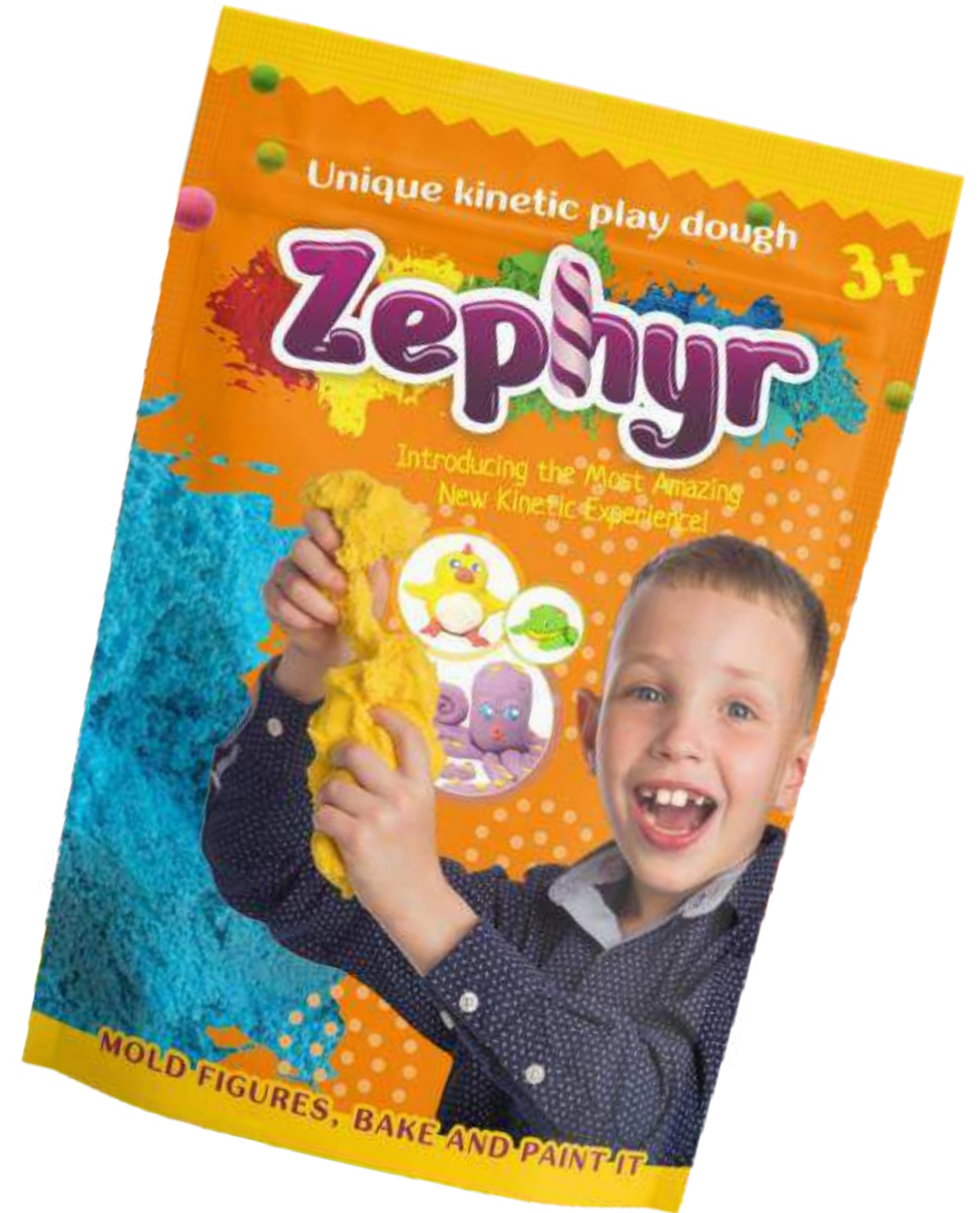
Safety

An antiseptic is added to the plasticine. It is safe enough even for eating. At the same time, it is strong enough to prevent the bacterial growth in plasticine.

Only non-toxic components are used in production of the binding polymer. As a result, it is absolutely harmless. Even if a child swallows a piece of plasticine, there will not be any consequences. Still we do not recommend you to let your child do it. Same polymer is used in food industry.



Zephyr





Our company has gained a considerable success selling in Russia.

Test consignments have been sent to Germany, Canada and USA.

We are conducting negotiations with Netherlands, India and Brazil.

You can now find our product on Amazon and Alibaba.

We would like to offer you partnership in presenting Zephyr to the consumers. We can guarantee that you will never regret it. We are looking for distributors and wholesalers for partnership.