

# WARPOINT

THE FUTURE OF ENTERTAINMENT

# THE COMPREHENSIVE WARPOINT FRANCHISE PACKAGE

The WARPOINT franchise equips you with everything needed for success:

3

Prime Location  
Selection



5

Expert Team Aid  
At Every Stage



8

Beloved  
multiplayer game



9

Exclusive  
Training  
Academy Access



10

Engaging and  
Ever-Evolving  
Content



12

Integrated  
Business  
Solutions



13

Vibrant  
Community  
Involvement



16

Exclusive  
Territorial Rights



## LOCATION OPTIMIZATION FOR MAXIMUM PROFIT

Profitability starts with the perfect location. That's why we proactively assist you in location selection – at no cost – ensuring your WARPOINT VR park thrives.

Our **expertise is backed by over 200 successful park openings**, providing you with the blueprint for success even before our partnership is officially signed.



## TAILORED DESIGN FOR IMMERSIVE EXPERIENCES

Upon location approval, our design team meticulously crafts every detail of your park to ensure an immersive experience that stands out.

**From lighting to layout, we hand over a comprehensive plan ready for execution,** simplifying your journey from concept to construction.



360°

3D tour of the  
location



## PERSONALIZED SUPPORT FOR YOUR SUCCESS

From the moment you join us, a **dedicated manager guides you through every phase** - from construction to the grand opening, and beyond to operational management.

**Their financial success is directly tied to yours**, ensuring a mutually beneficial partnership aimed at maximizing your profits.



## TECHNICAL EXPERTISE

Operating advanced VR technology can be daunting. **Our technical specialists are on hand to ensure seamless setup and operation.**

This provides you and your staff with the expertise to overcome any challenge, ensuring an uninterrupted, top-tier experience for your customers.



## ACCESS TO YEARS OF SUCCESS

Unlock the full potential of your business with **access to our team of specialists**, all aimed at enhancing your clients' experience.

**From marketing to management**, our experts are readily available to support your growth and client satisfaction.





## THE BELOVED GAME THAT UNITES MILLIONS

Opening a WARPOINT park means being able to launch WARPOINT ARENA - a VR multiplayer game that has **an incredible 9,6/10 Net Promoter Score** among its players. 20 locations, 10 playable characters and 3 game modes that keeps the players coming back.

LEARN MORE ABOUT THE CORE GAME

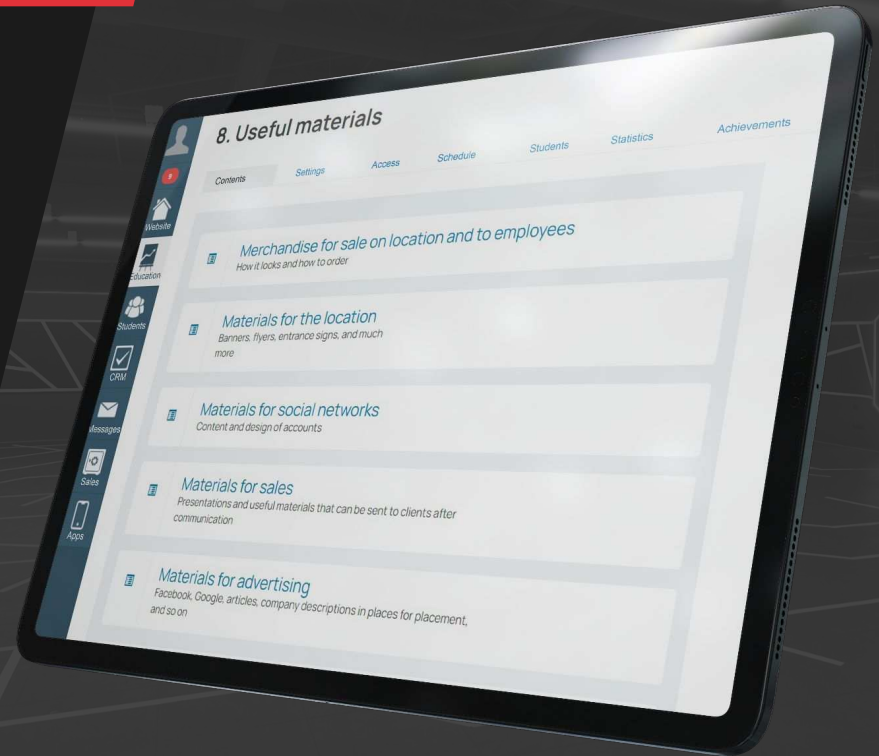




# ONLINE-ACADEMY: MASTERY AT YOUR FINGERTIPS

Over 4 years, we've developed an extensive Online Academy, offering **over 100 lessons** covering **business management, marketing, sales, service, staff management, and more.**

Unlimited access ensures you and your staff are equipped for success.



# CONSTANT INNOVATION

We continuously **update our franchise profile** to keep your business ahead:

- New game modes and content for our core game WARPOINT ARENA
- Latest Steam and VR-EXTREME games and experiences
- Marketing and content updates
- New cases from our vast network that could be useful



# MARKETING MASTERY

Our extensive database of marketing materials ensures your park is visible and enticing.

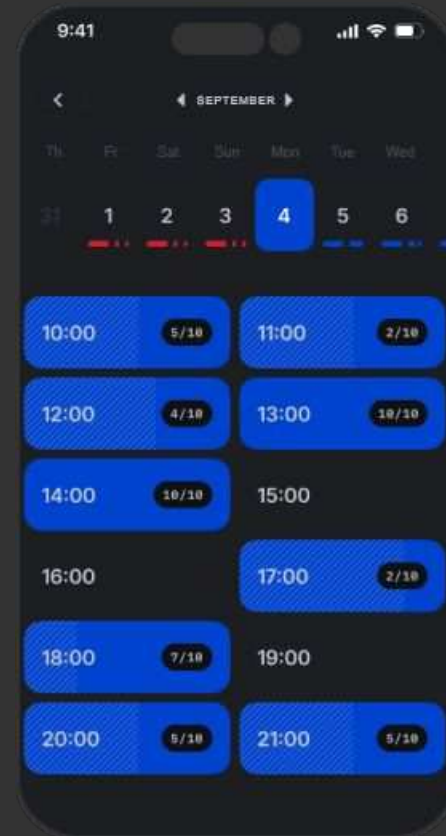
From branding to social media content, **we provide everything you need to attract and retain customers**, updated monthly for freshness and relevance.



# INTEGRATED BUSINESS SOLUTIONS

We provide advanced operational tools **tailored to the unique needs of the VR business:**

- Highly conversant website
- Custom CRM system
- Online Booking and Gift Sales
- Mobile app
- Loyalty Program
- Analytical Dashboards





*JOIN A COMMUNITY OF SUCCESS*

Become part of **a thriving community of over 200 entrepreneurs** who share insights and support each other.

Gain direct access to experienced partners, fostering a collaborative environment for success.

**LEARN MORE ABOUT THE BUSINESS MODEL**



## ANNUAL WARPOINT CONFERENCE

Annual gatherings bring our community together to share innovations, celebrate achievements, and forge deeper connections.

**Engage directly with top management and fellow partners**, enhancing your business with shared wisdom.

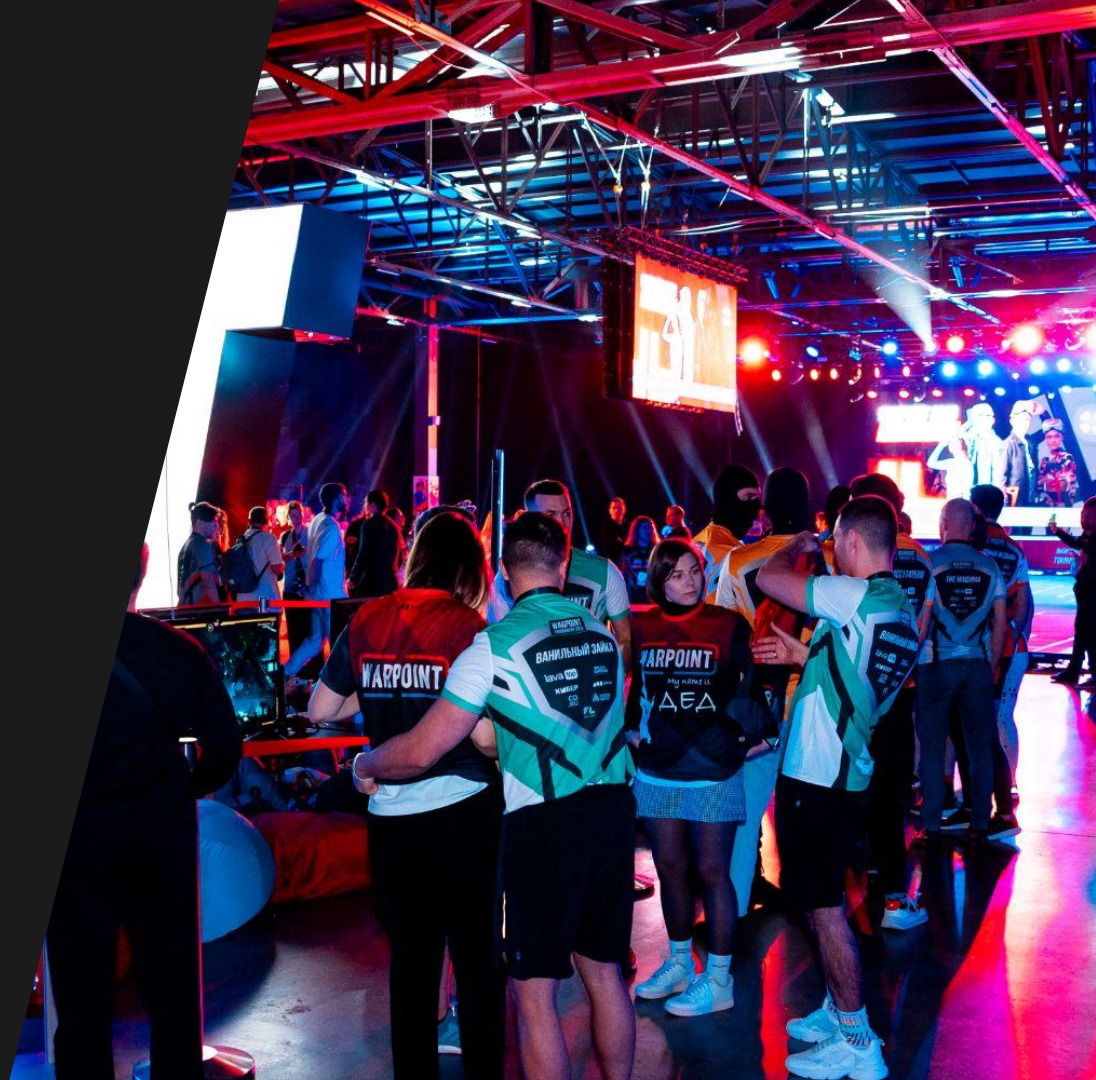
[WARPOINT CONFERENCE 2023 VIDEO](#)



## LEVERAGE A GLOBAL BRAND

WARPOINT's investment in brand recognition sets you apart.

**From influencer collaborations to international tournaments and viral content**, we ensure your business benefits from unparalleled brand exposure.



## EXCLUSIVE TERRITORY RIGHTS

**Secure exclusive rights to your territory**, ensuring a competitive advantage and the opportunity for expansion.

Our policy guarantees you the first option on future franchise opportunities in your area, supporting your growth ambitions.





## SECURE YOUR INVESTMENT

Our contract and trademark protections ensure a **secure and mutually beneficial partnership**.

We encourage legal consultations to guarantee transparency and confidence in your investment.



## INVESTMENT AND RETURNS

**Invest in a franchise backed by years of success and continuous innovation.** With a clear fee structure and a focus on mutual profitability, the WARPOINT franchise model is designed to accelerate your business growth and success.

**With over 80% of our partners breaking even on the 2nd month and returning their initial investment in under 2 years,** WARPOINT's business model has been proven time and again as sustainable and scalable and as the future of the entertainment industry.



Franchise fee  
\$50 000



Royalty (from 5th month)  
7% of revenue



# WARPOINT

THE FUTURE OF ENTERTAINMENT