



**GoGrill**  
The healthy choice

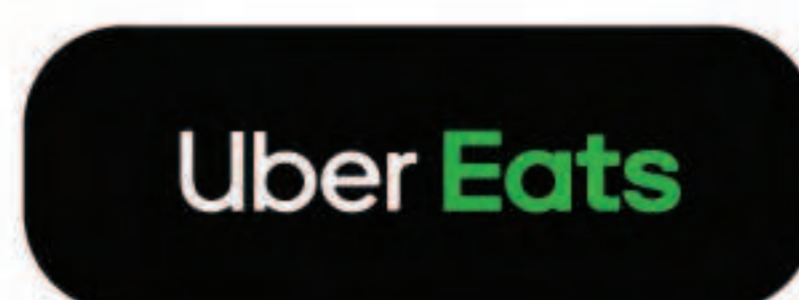


# We are the **healthy** choice.

A complete healthy meal combines fresh ingredients and caring people at the grill.

GoGrill extends the nutritious and health-conscious menu offered across the Fresh & Healthy Brands family with a whole new approach to grilled items.

Healthy fast food is simply one of the most in-demand restaurant choices throughout North America, South America, the Middle East, Europe, Asia, and the Pacific Rim.





# Discover our **healthy** menu.



**Beef Grill**



**Butter Chicken**



**Pineapple Chicken**



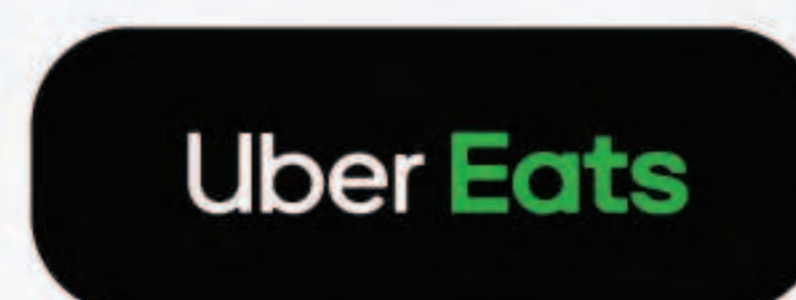
**Veggie Grill**



**Shrimp & Salmon**



**Teriyaki Salmon**





# Our story.

GoGrill features a full line of vegetables, beef, fish & poultry, noodles, soups, sauces and more. Everything is selected carefully to be nutritious and delicious, and local fare is taken into account when forming the menu.

If you appreciate the taste of fresh grill food and want to bring a more unique, healthier option than just the typical food choices, we invite you to explore the stimulating franchise opportunity represented by GoGrill.

**2015**

Founded

**30+**

Locations Open &  
Under Development





# Our **core** values.

**01**

Make the world a healthier place.

**02**

Eat well.

**03**

Live well.

**04**

Always use fresh ingredients.

**05**

Customer first.

**06**

Take extreme ownership.

**07**


Have fun, find joy, be you.

We believe that food is the foundation of a happy and healthy life. That's why we prioritize our core values of eating well, living well, and finding joy in every moment.

As a Master Franchisee, you'll have the opportunity to share these values with your community and make a positive impact on the world.

Join us on this journey and let's have fun while making a difference.






Digital  
Presence



Social  
Media



Email  
Marketing



Loyalty  
Programs



Exclusive  
Deals



Contests &  
Giveaways

# Our marketing.

At our healthy restaurant chain, we prioritize providing nutritious food and drinks to help customers achieve a healthy lifestyle.

Our marketing efforts include a strong digital presence, social media, email marketing, and loyalty programs. We also offer exclusive deals, contests, and giveaways to create excitement and reward our loyal customers.

Join our franchise family and let's work together to make a positive impact on the world while promoting healthy living.



# Meet the founder.



Fresh & Healthy Brands was created by Chad Parker, who recognized the opportunity to fill a gap in the market for healthy food options.

Starting with the success of Juice Zone, the company has expanded rapidly to include additional concepts such as Yo-Good frozen yogurt, Pure Health, and GoGrill.

Today, Fresh & Healthy franchises are located around the world, offering fresh and healthy food and drink options to customers who want to maintain a nutritious lifestyle.



# Why franchise with **GoGrill**?

- ✓ Fresh & Healthy Meals
- ✓ Low Operating Costs
- ✓ Location Support
- ✓ Business Support
- ✓ Marketing Support





# GoGrill business proposition

- 🔥 In demand healthy fast-food model
- 🔥 Lower start-up costs with faster ROI from \$350,000
- 🔥 High AUV's over \$900,000 and earnings of 20%
- 🔥 Well-developed online ordering system
- 🔥 Flexible footprints
- 🔥 Industry leading franchisee training and support
- 🔥 Financing with as little as 25% down
- 🔥 Master Franchise rights for exclusive territories
- 🔥 Share in all franchise fees and royalties





# GoGrill market projections

Our healthy restaurant franchise chain offers a lucrative opportunity for Master Franchisees to tap into a rapidly growing market.

With our projected sales averaging \$900,000 per franchise in the first year alone, the potential for growth and success is immense.

## Master Franchise Example Market Projections

A Year	B Franchises Operating Each Year	C Sales Avrg. Each Year	Master Owned		SUB-FRANCHISING PROJECTION		
			D Expenses Each Year	E Retained Earnings	F Royalty	G Sub Franchise	H Master Revenue
1	5	\$ 900,000	80%	20%	3%	\$ 17,500	
1	5	\$ 4,500,000	\$ 3,600,000	\$ 900,000	\$ 135,000	\$ 87,500	\$ 222,500
2	10	\$ 9,000,000	\$ 7,200,000	\$ 1,800,000	\$ 270,000	\$ 87,500	\$ 357,500
3	15	\$ 13,500,000	\$ 10,800,000	\$ 2,700,000	\$ 405,000	\$ 87,500	\$ 492,500
4	20	\$ 18,000,000	\$ 14,400,000	\$ 3,600,000	\$ 540,000	\$ 87,500	\$ 627,500
5	25	\$ 22,500,000	\$ 18,000,000	\$ 4,500,000	\$ 675,000	\$ 87,500	\$ 762,500
6	30	\$ 27,000,000	\$ 21,600,000	\$ 5,400,000	\$ 810,000	\$ 87,500	\$ 897,500
7	35	\$ 31,500,000	\$ 25,200,000	\$ 6,300,000	\$ 945,000	\$ 87,500	\$ 1,032,500
8	40	\$ 36,000,000	\$ 28,800,000	\$ 7,200,000	\$ 1,080,000	\$ 87,500	\$ 1,167,500
9	45	\$ 40,500,000	\$ 32,400,000	\$ 8,100,000	\$ 1,215,000	\$ 87,500	\$ 1,302,500
10	50	\$ 45,000,000	\$ 36,000,000	\$ 9,000,000	\$ 1,350,000	\$ 87,500	\$ 1,437,500
<b>Total</b>		<b>\$ 247,500,000</b>	<b>\$ 198,000,000</b>	<b>\$ 49,500,000</b>	<b>\$ 7,425,000</b>	<b>\$ 875,000</b>	<b>\$ 8,300,000</b>





# Franchise with the healthy choice.

With our nutritious and flavorful menu, you can satisfy cravings while making a positive impact on your customers' health! **Let's make the healthy choice, the easy choice.**



## Contact us!

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