



AGENZIA  
DOGANE  
MONOPOLI



IL GIOCO È RISERVATO AI MAGGIORENNI E PUÒ CREARE  
DIPENDENZA CONSULTA LE PROBABILITÀ DI VINCITA  
[WWW.ADM.GOV.IT](http://WWW.ADM.GOV.IT)





# Master Franchise

Worldwide



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# About Us

**VINCITU** is one of the most important Italian brands in the world of online gaming. The company has been operating for decades in remote sports betting, poker, and online casinos, in compliance with ADM authorizations for carrying out these activities.

The group's leadership, achieved through proprietary technologies and a consolidated network of thousands of partners and hundreds of operating venues in Italy, both in land-based and online gaming, allows us to offer the end customer the opportunity to play on a wide range of national and international sporting events in full transparency and legality.

This is ensured by a high-quality 24/7 operational help desk that provides all the necessary assistance for resolving any operational needs. After successfully experiencing business in Italy with an annual turnover exceeding 1 billion euros, the company has embarked on a sophisticated journey to expand its presence abroad through the sale of Master Franchises worldwide.

The first Master Franchise sale was made in Kenya, where VinciTù is quickly becoming an important reference point for those who want to play online or in physical venues, as well as for those interested in opening a betting shop with a highly efficient operational method.

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# Master Franchise

**The VinciTù Master Franchise** is a unique opportunity for entrepreneurs who want to start a successful online and physical gaming business exclusively in their own country.

The program offers Master franchisees a wide range of services and support, allowing them to enter the market quickly and easily.

The VinciTù Master Franchise offers Master franchisees a range of benefits, including:

- A strong and recognized brand: VinciTù is a leading brand in the Italian online gaming market, known and appreciated by consumers, providing Master franchisees with a competitive advantage.
- Profitable business: The online gaming sector is rapidly growing, with high earning potential. VinciTù Master franchisees have the opportunity to participate in this growing market by operating both in the online market and by opening betting shops through franchising.
- Ongoing training: VinciTù provides its Master franchisees with a comprehensive training program that allows the entrepreneur and their staff to operate successfully in their own country, following the methodologies applied in Italy that have led to the company's leadership. At the end of the training cycle, various operational manuals will be provided for better application of operational procedures.
- Comprehensive support: VinciTù offers Master franchisees complete support, including consultancy and operational support, enabling them to start and manage their business quickly and easily.
- Unique and exclusive technologies: VinciTù provides and transfers cutting-edge technologies to Master franchisees, which are easy to use, efficient, secure due to compliance with the strictest standards, and scalable for excellent business management.

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# Master Franchise

## These technologies include:

- **Game management:** the platform offers a wide range of games, including sports betting, virtual games, slot machines, roulette, blackjack, poker, and more.
- **Customer management:** the platform allows for comprehensive management of customer data, including profiles, transactions, and preferences.
- **Promotion management:** the platform enables the creation and management of promotions to attract new customers and retain existing ones.
- **Payment management:** the platform offers a variety of payment methods, including credit cards, debit cards, bank transfers, and e-wallets.

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# Requirements

## These technologies include:

The requirements to become a VinciTu Master franchisee are as follows:

- Required capital: 500,000 euros
- Entrepreneurial experience: preferably but not mandatory
- Leadership skills and propensity for managing large companies

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# Affiliation Mode

**The international expansion** of VinciTù into foreign markets involves VinciTù's corporate involvement in the new company to bring it to the same revenue levels that the group achieves in Italy (over 1 billion euros). VinciTù will therefore acquire 50% of the company's shares of the Master Franchise by investing an additional 500,000 euros, thus increasing the share capital to 1 million euros.



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# Our Group

# Our History

**VinciTu**, presents itself as a historic holding company operating in the field of remote sports betting collection, in compliance with the ADM authorizations for the performance of all activities related to online gaming through three parent companies which are holders of as many Gad 15200 ministerial concessions, 15201 and 15077

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# Our Group

# Our History

A leadership acquired thanks to thousands of sales points and hundreds of partners throughout Italy

The leadership acquired by the group, thanks to its proprietary technologies and the consolidated network made up of numerous partners and thousands of rooms operating throughout Italy, through land-based agencies and authorized top-up sales points for online gaming, allows us to offer the end customer, in full transparency and legality, the possibility of playing on a wide range of national and international sporting events, guaranteeing, through the high quality of a 24-hour operational help desk, all the assistance necessary to resolve any operational need.

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# Brand Vincitu

The owned brands with which the Group develops its business in the world of gaming



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# Brand & Partners

**Dynamism, technology and innovation to stand out from competitors and make a difference in the reference market**

In recent years, the improvement of the gaming platforms and that of value-added services has allowed Novapay's network of OverPlus affiliates and all the other brand partners of the Group to stand out from any competitor, making a real difference on the market.

The Group is very dynamic and every year places itself at the forefront of research into development and innovative solutions designed to consolidate its positioning in the reference market.

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# Brand & Partners

The Group can count on a sales network of 37 "land-based" sports betting agencies which further strengthen our positioning in the Italian Gaming market!



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# Brand & Partners

A widespread organization with attention to the smallest details to always be ready to face new challenges



# STORES FARM

The Vincitu Holding is a leader in the StoreFarm sector.

We specialize in the creation and maintenance of stores that act as a gaming collection channel (betting, casino and all other services).



# A holding company with winning numbers



## 60 SKIN

Leader in the **SKIN-FARM** sector



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# Brand & Partners



# How do we support our Stores?

1

Operational Support

2

Management Support

3

Marketing Support

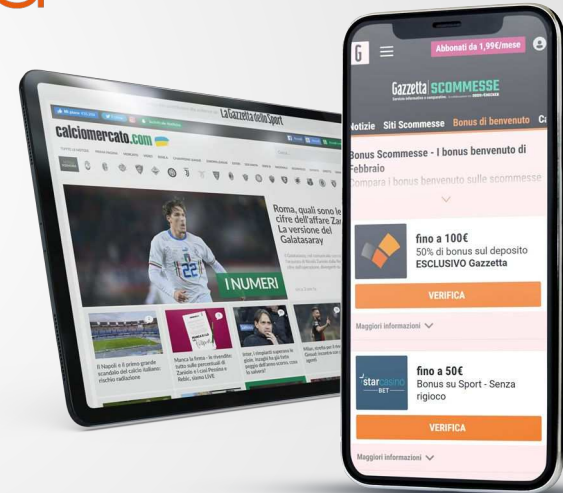
Thanks to our network we are able to offer 360° operations throughout the national territory

# Why choose us?



Because we are an established **digital reality** and offer **quality services** aimed at the growth and development of our affiliates.

Becoming part of our group not only allows immediate access to the services offered by the concessions, but offers the best digital business experience.





<https://www.vincitugroup.it>

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AGENZIA  
DO GANE  
MONOPOLI



THE GAME IS RESERVED FOR ADULTS AND MAY BE ADDICTIVE. SEE THE  
ODDS OF WINNING [WWW.ADM.GOV.IT](http://WWW.ADM.GOV.IT)

