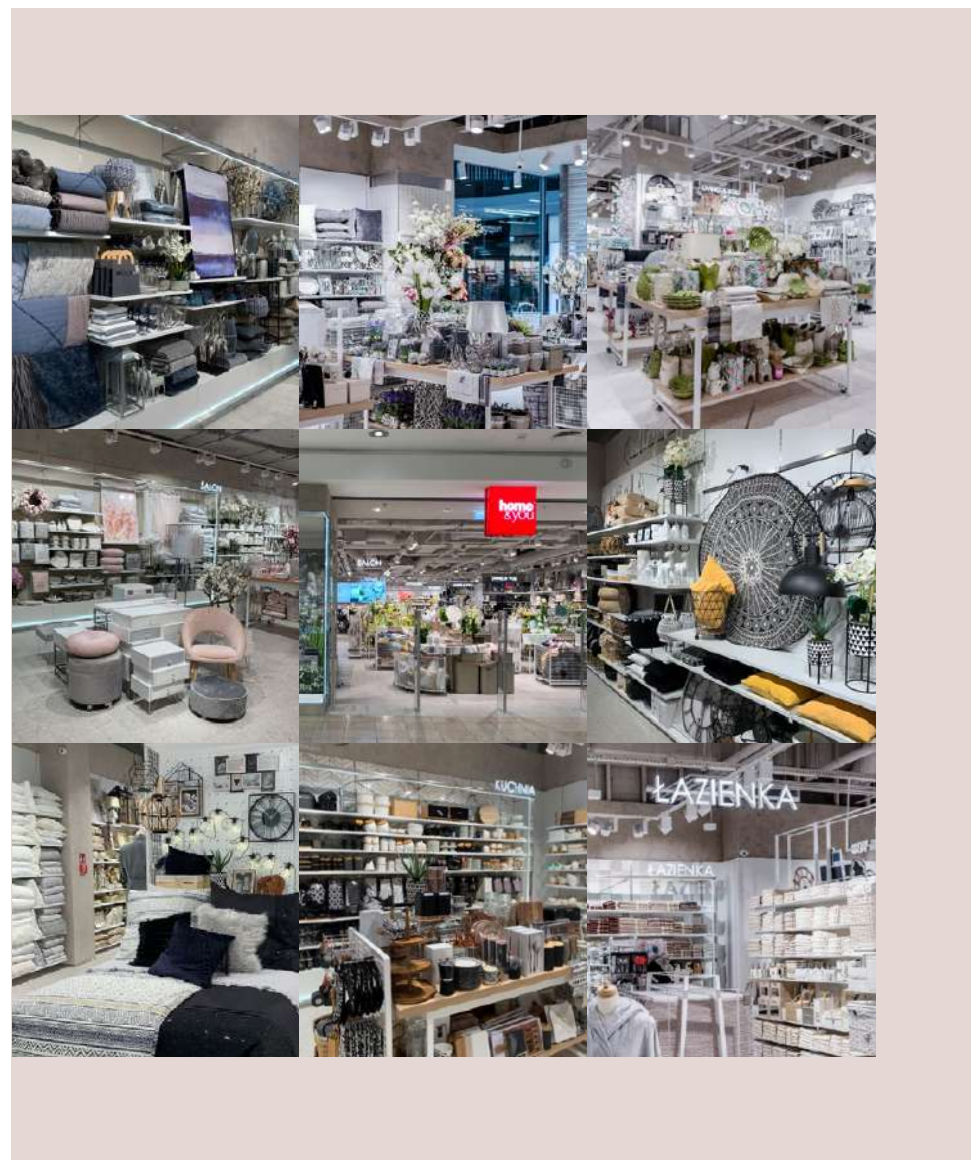




home
& you

A LEADER IN INTERIOR DECOR ACCESSORIES

A love for beautiful interiors was where it all started. Original, charming and functional decors are a passion we have been pursuing every day for more than 20 years.



APPROXIMATE INVESTMENT COST



Total Investment cost for store 250m²

The sum of the investment costs and the cost of goods gives us the total investment cost:

- Investment cost: 205,000 EUR
- Cost of goods: 82,000 EUR
- Total: 287,000 EUR*

*Given amounts are net prices and don't include transportation, tax, customs and local fees.

The investment cost includes expenses for the construction, finishing, and equipment of the store. The estimated investment cost is 820 EUR/m²

The cost of goods refers to the expenses for purchasing home decorations that will be available in the store. This estimated cost is: 279 EUR/m²

The cost of the investment depends on the size and functional layout of the store. The optimal recommended size of the store is between 250 m² and 400 m².



HOW WE STAND OUT

DIVERSITY

assortment diversity =
functionality

D

E

EXPERIENCE

experience = quality

STYLE

aesthetics / beauty
stylistic variety = inspiration / pleasure

S

I

IDENTITY

brand recognizability
= prestige

REACHABLE

availability / size of stationary network =
time saving

R

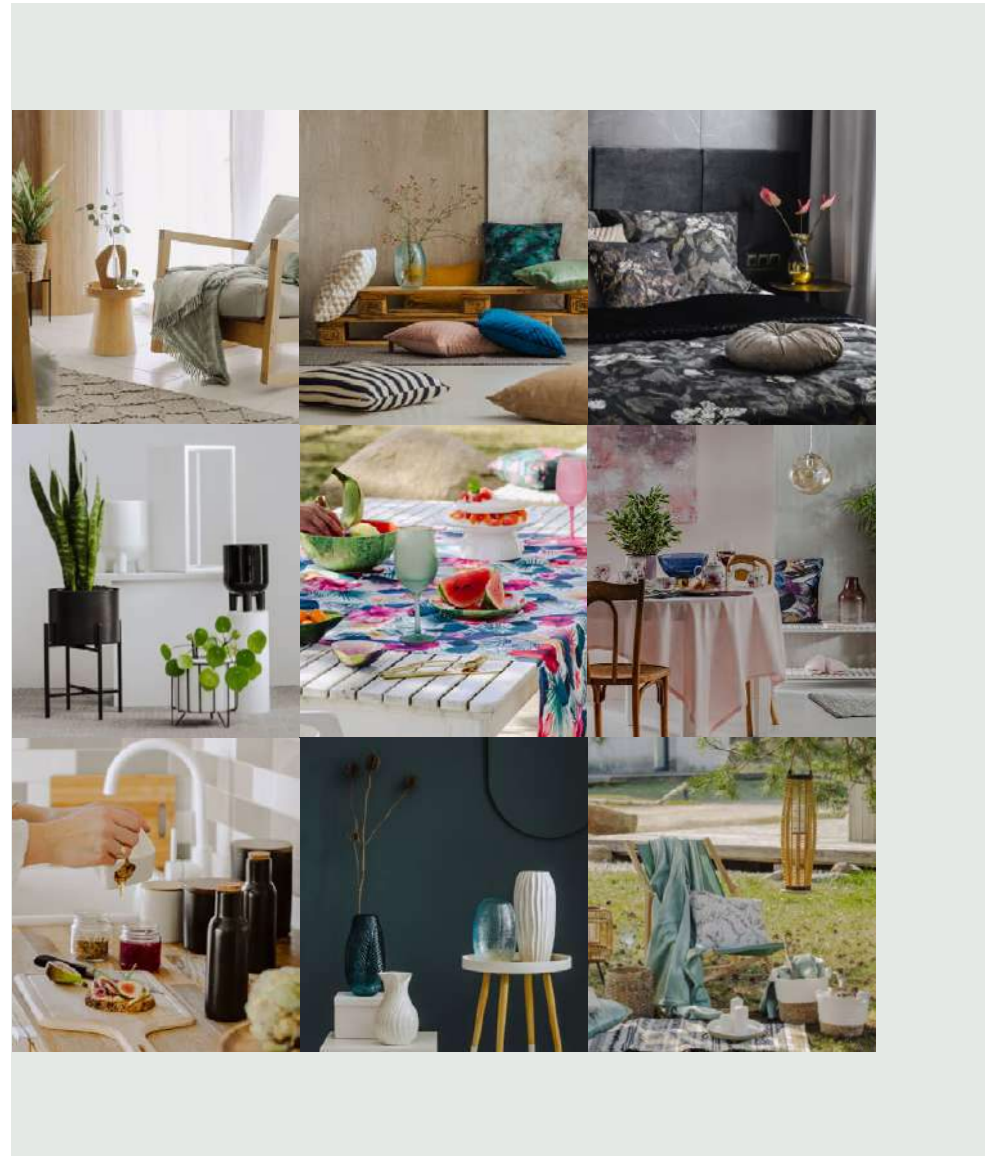
E

EQUIVALENCY

equivalent = price to quality

BRAND MISSION AND VALUES

Our mission is to share our passion for beautiful and unique decors and promote an unconventional approach to space design. We want products that bear our logo to combine high quality, functionality, and original design.



HOME&YOU IN NUMBERS / POLAND

stationary shops &
e-commerce



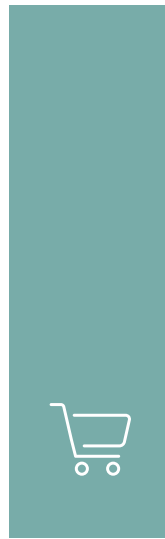
132

stationary shops
in 75 polish cities



910 K

number of monthly
unique visits



3.1 MLN

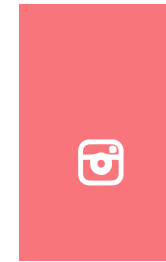
number of
monthly visits

e-commerce &
social media



600

position in polish
e-commerce ranking



400 K

instagram
fans



500 K

facebook
fans

HOME&YOU IN NUMBERS / ABROAD



11

countries



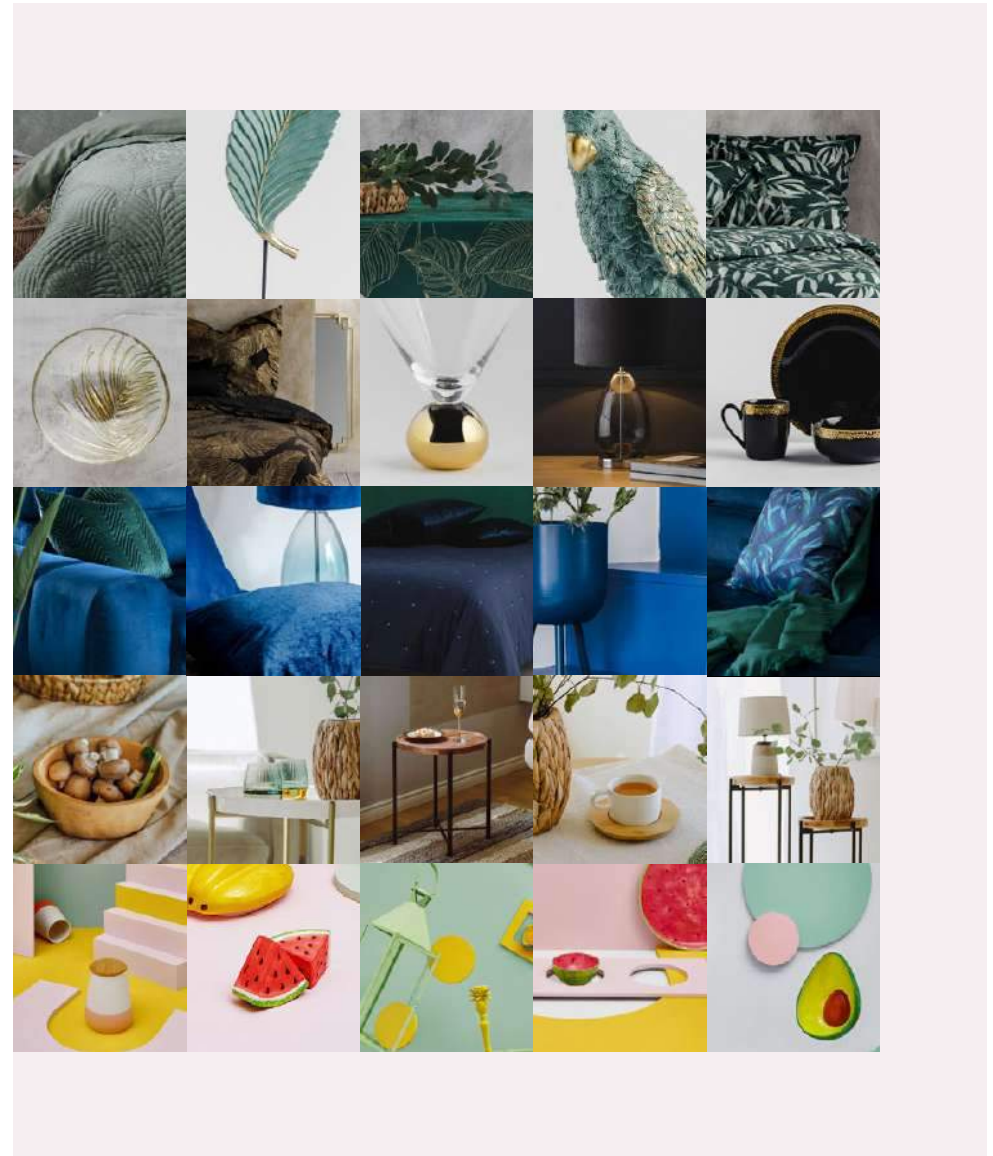
17

home&you
shops abroad



OFFER

While we keep a close track of all new tendencies in the interior design industry, we are also bold enough to set our own trends. Constantly on the lookout for new inspirations, we work to create original collections of ornaments, textiles and home accessories. Our portfolio features a wide array of products for any place in your home: the kitchen, bathroom, dining room, living room, bedroom, children's room, hallway and, in the summer season, the balcony and the garden.





BEDROOM

The bedroom is the kingdom of rest. Make sure its design soothes your senses and promotes relaxation. home&you products will help you design your bedroom. Our assortment includes textiles such as bed linen, sheets, blankets and bedspreads. There is no shortage of decorative elements, either. Pick from a range of bedside lamps, clocks and curtains to set the mood you want.



LIVING ROOM

The living room is a place for relaxation, but also the showpiece of the home. Furniture and accessories from home&you will help you create a beautiful and functional day room space. The living room section offers a wide array of products, from larger items, such as furniture, mirrors or carpets, to smaller elements that help set the mood and will serve as the icing on the cake of your decor, such as lamps, vases, cushion covers or figurines.



BATHROOM

Home&you helps you create trendy and functional bathrooms with the feel of a real home spa. Clients who want to give their bathroom a quick makeover often turn to home&you for products such as towels, rugs, mirrors or smaller elements, e.g. scented candles, diffusers and bathroom accessories, available in various styles and colours.



KITCHEN

At home&you, you can find a range of accessories and paraphernalia to decorate your kitchen, make cooking more pleasant and help you keep the space tidy. You can also choose from a wide range of kitchen products, which is refreshed every quarter and includes, e.g. knife sets, crockery, accessories and utensils, kitchen textiles, containers, bread boxes or salt and pepper grinders.



DINING ROOM

Household members gather around the dining room table for daily meals and special celebrations. At home&you, you will find dining room utensils and ornaments for any occasion. Visit our dining room section get everything you need to throw a home party: tableware, platters, tablecloths, table runners and cutlery, as well as vases, candlesticks and other table ornaments. Need practical ware for everyday use? We also offer a variety of mugs perfect for your morning coffee, breakfast plates and bowls, and water glasses.



home[®]
&you

**STORE
CONCEPT**









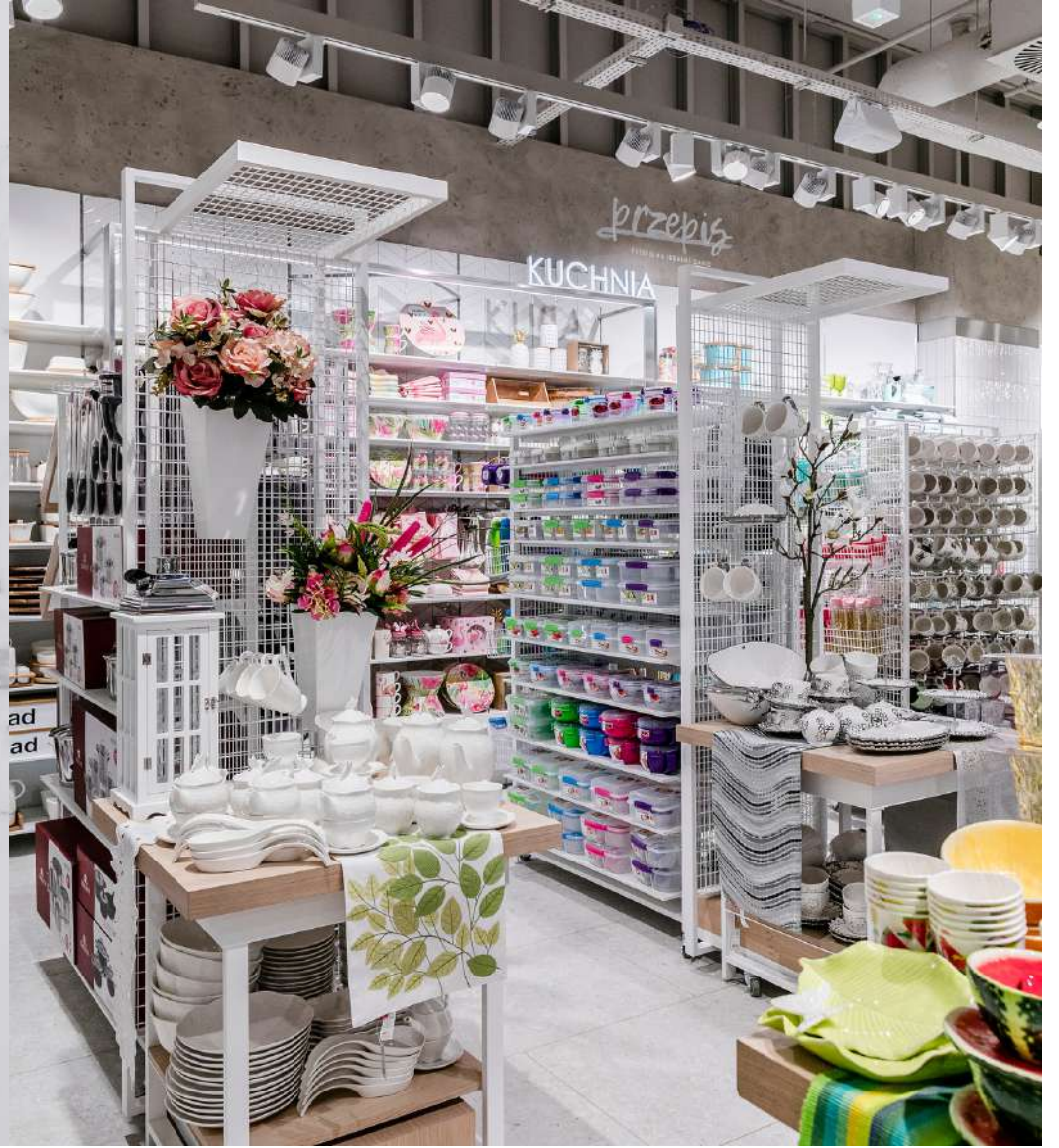




















CONTACT

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